**Checklist Assignment 1.3 (Dyson/Tesla/Apple)**

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| P7 | Flyer introducing innovation and enterprise with some current examples of entrepreneurs and brief descriptions |  |
| P7 | PowerPoint slides & notes section/s, explaining the concepts of innovation and enterprise and introducing Dyson/Tesla/Apple. |  |
| P7 | PowerPoint slides & notes section/s, showing evidence of innovation and enterprise at Dyson/Tesla/Apple. Minimum 4 points for innovation and 4 points for enterprise. Illustrations useful on slides. |  |
| P7 | Continued slides & notes section/s, explaining how innovation and enterprise continues to make Dyson/Tesla/Apple successful with the production of further products. Relate all points to the products. |  |
| P7 | Further PowerPoint slides & notes section/s explaining, the benefits and risks of enterprise and innovation at Dyson/Tesla/Apple. Minimum 4 points on Benefits slide (relate to range of products in the notes) and minimum 4 points on Risk slide (again relate to range of products in the notes). Pair work with individual notes sections |  |
| M5 | Word document analysing how successful the use of innovation and enterprise has been at Dyson/Tesla/Apple. Make a minimum of 8 points and illustrate with reference to a range of products. |  |
| D4 |  Word document justifying the use of innovation and enterprise for Dyson/Tesla/Apple in relation to its changing market and environment. Again make a minimum of 8 points and illustrate with reference to a range of products. Justification means data, graphs, statistics and sound facts are needed to support your points. |  |