Assignment 5.1 Checklist

**PLEASE USE THE POWERPOINTS ON GOL TO HELP YOU WITH EACH ELEMENT OF YOUR ASSIGNMENT**

1. Evidence of research of the 8 firms potentially in contention for study: Gordon & MacPhail, Neal’s Yard, Camisa, Majestic, Nissan, Tesco, KG Logistics and DHL.
2. Report is called “**Why Trade Internationally**”.

**Section 1**
Introduction to Business 1 and Business 2. This should outline:

* The type of business activity
* Industry
* Countries it trades with
* Size of Business
* Organisation structure (in brief. Diagram or description).
1. **P1** *Identify* reasons why each business conducts trade internationally, the choice of market in which it operates and the factors that influenced the choice of market.
*Explain* why each business conducts business internationally. Cause and effect required.
*Conclude* by summarising the similarities and differences between how the two businesses trade internationally.
2. **P2** Table of the methods used to finance international trade.
3. **M1** For both businesses analyse how agencies might provide support.
How would each business benefit?
Explain how the structure of each business has / might alter as a result of having this support. Try to show similarities and differences between the two firms when doing this.
4. **Section 2**

**P3** What are the main features of globalisation?
Explain each feature and how each one might affect your two businesses.

1. **P4** Describe the trading blocs covered in the PowerPoint. Explain the role of each.
2. **M2** For both of your businesses, analyse what is preventing them from operating internationally. Write two separate answers to cover each business.
* To do this, consider:
* The reasons for protectionism
* the methods for protecting markets
* Barriers to Trade

Conclude by explaining how the structure of each business has been hampered by these barriers and areas of protectionism. Try to show how the two firms differ when doing this.

1. **Section 3**

**D1** For ONE of the businesses considered so far in the report, write an evaluation of the impact of globalisation on the business over the last 5-10 years, considering all relevant factors. To do this, you need to consider all areas of the specification covered so far in this unit that are relevant to your chosen business.

This section of the report must be particularly well researched to get the distinction.

1. **BIBLIOGRAPHY** – You must be seen to be researching extensively for the whole report to get a good grade. This is one of the things that will eventually determine whether you get a pass, merit or distinction for this unit.