Name: Class:

Task 1

Work in pairs to research a famous vlogger, blogger or microblogger. Create a fact sheet about them that covers the following:

* Name
* Estimated net worth
* What type of content they create? (e.g. vlog, blog, microblog)
* What topic(s) do they cover?
* Which platform(s) do they use?
* Number of subscribers
* Number of views
* Estimated income from advertising

Why do you think that they have been successful on the platform(s) they have chosen?

Task 2

Wikipedia allows any user to edit and amend any entry.

(a) How does Wikipedia protect against malicious edits?

(b) How does it verify statements made?

Task 3

Tony Jones is a podcaster and has asked you to create a short podcast explaining the different methods of communicating online.

Write a script for your discussion with Tony that answers the following questions.

(a) Explain the following communication methods:

i) Chatrooms

ii) Instant Messaging

iii) Podcasts

iv) Forums

 (b) Choose **two** different methods of online communication. Compare the advantages of one method over another.

**Method 1:**

**Method 2:**

Task 4

(a) The table below has a number of uses for online communities.

Complete the table suggesting a possible online community and how it is used.
The first one has been completed as an example.

|  |  |  |
| --- | --- | --- |
| **Category** | **Suggested online community** | **How it is used** |
| **Communicate with friends** | Facebook |  |
| **Stay up to date with news and current events** |  |  |
| **Find the answers to questions from a supportive community.** |  |  |
| **Find out information about entertainment or holidays** |  |  |

(b) Choose one online community. Some suggested key points:

Discuss the user experience when using it for the following factors:

i) Ease of use

ii) Performance

iii) Availability

iv) Accessibility