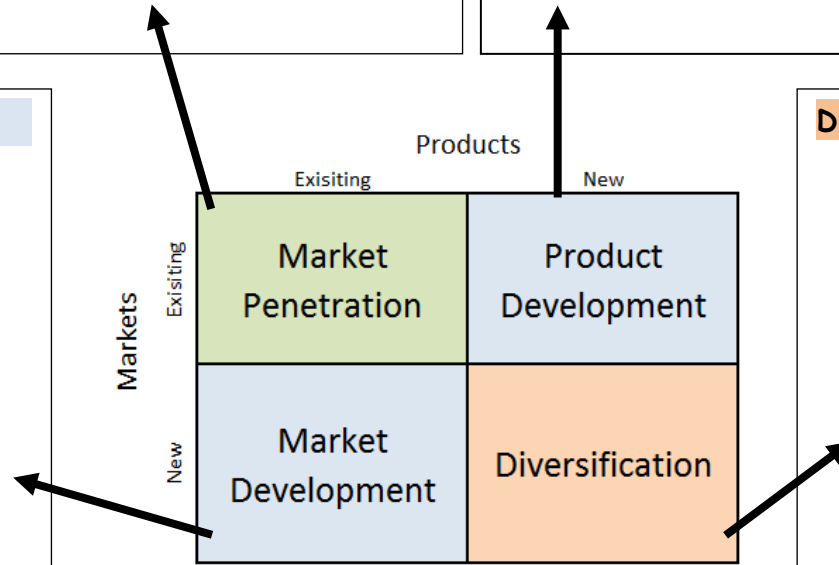


Market Penetration:

Product Development:

Market Development:

Diversification:



How useful do you think the Ansoff Matrix is as a model/growth strategy?