**** Department of Information Technology

**DESIGN YOUR WEBSITE MECHANICS My Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Use this template to design your site’s mechanics

|  |  |
| --- | --- |
| **WEBSITE NAME** |  |
| **AIM OF SITE** |  |
| **TARGET AUDIENCE** |  |
| **USP (Unique Selling Point)** |  |
| **PROPOSED STRUCTURE WITH JUSTIFICATION**  (Linear, Hierarchical, Meshed, etc) |  |
| **NAVIGATION/STRUCTURE DIAGRAM**  Using MS Visio (or hand draw) a diagram to represent each page in your site and the associated links. |  |
| **WEB AUTHORING SOFTWARE**  (HTML, Dreamweaver or MS Expression Web) |  |
| **SOUNDS** |  |
| **MULTI-MEDIA** |  |
| **INTERACTIVE FEATURES** |  |
| **META-TAGS** |  |
| **W3C** |  |
| **CSS LAYOUT/PAGE LAYOUT** |  |
| **TEXT STYLE & SIZE** |  |
| **ADDITIONAL COMMENTS** |  |