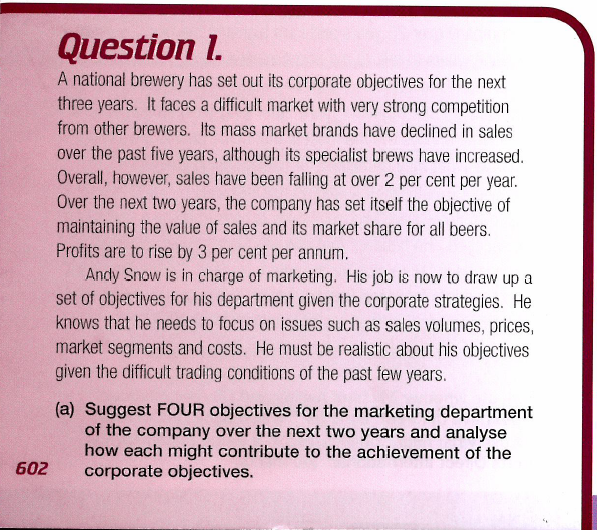
Aim, Objectives and Mission Statements



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Evaluate the extent to which Sainsbury’s achieved the objectives set out in its mission statement in the early 2000s. [20 marks]