The Causes and Effects of Change

*In groups of 3 or 4, choose a large MNC, discuss each issue listed and complete your sheet.*

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| **Causes of Change** *(Give examples)* | **The effects of the change on the business** |
| Developments in new technology |  |
| Changes in the market |  |
| Consumer tastes |  |
| Legislation |  |
| Changes in the Workforce |  |