**Environmental**

When businesses produce and sell products or services it is relatively easy for them to see the costs involved and the benefits they will gain. These are known as private costs and private benefits. Provide 2 examples of private costs and private benefits:

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Explain the potential environmental costs of business activities

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What Government interventions are in place to help combat environmental costs?

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What is an environmental audit and why do businesses have it?

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Government and other agencies, such as charities could try to influence consumers and producers through educational and promotional campaigns. Name 3 environmental educational and promotional campaigns:

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What is a pressure group?

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Describe the 4 different types of pressure groups?

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Pressure groups may take direct or indirect action. What is the difference between direct and indirect action? Use examples in your answer.

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How might Businesses respond to pressure groups?

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How can businesses respond to environmental issues?

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How can a business become more sustainable?

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What are the benefits to a business of becoming more environmentally friendly?

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What are the drawbacks to a business of becoming more environmentally friendly?

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There may be a conflict between environmental objectives and profitability

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| May **reduce** profits because: | May **increase** profits: |
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**Research task**

Find 2x RECENT news articles related to businesses who have caused environmental damage and/or a business who has made changes to reduce their impact on the environment. You should include the URL of the article, the title and a summary which should cover the following:

* The issues / environmental damage / details of what they have done to reduce impact
* The implications / impact on the business
* The impact on at least three stakeholders

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| Article 1: |

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| Article 2: |