**Comp 3**

Being able to illustrate essays with real world case studies is important. Can you think of what you might use these companies to illustrate? Can you add to the list of companies with others that you have come across in your A2 year.

John Lewis

Sainsburys

Tesco

Kraft

Cadbury

Apple

HSBC

Amazon

McDonalds

KFC

Marks and Spencer

Dyson

Google

Microsoft

Starbucks

Aldi

Lidl

Samsung

IKEA

Thomas Cook