


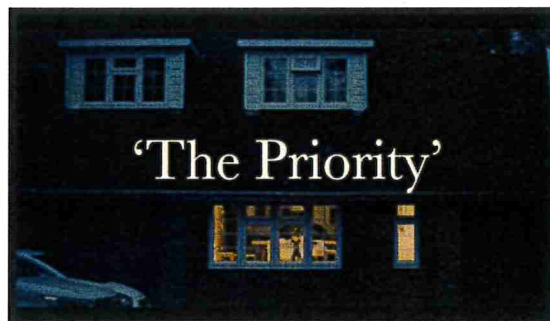
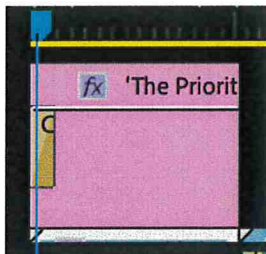
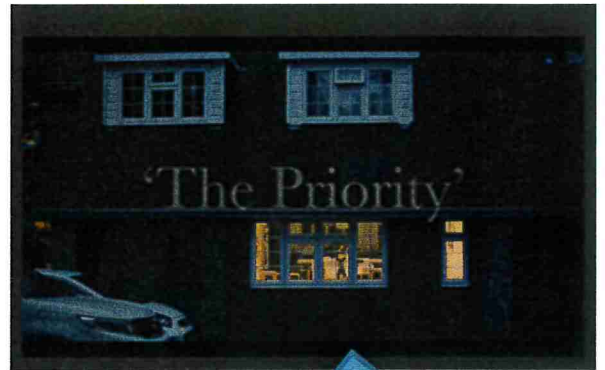


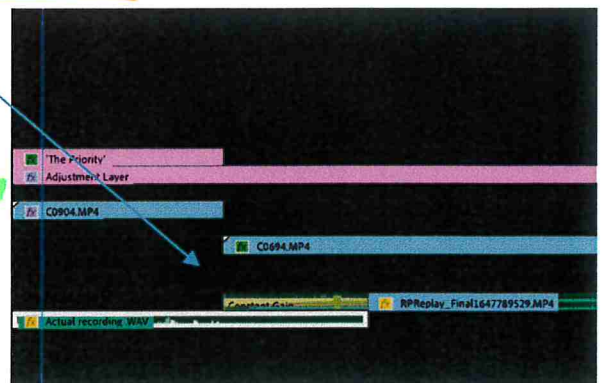
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Activity 2

The establishing shot has a quote from the drama overlaid as the opening title for my drama. The quote is 'the priority' which perfectly adds tension to the drama. As the viewer gets to the end of the introduction they are curious whether Izzy will prioritise dance or her school work, after spraining her ankle. The text slowly fades in, using the cross fade transition in premier. This effect helps to bring the audience in before the narrative starts to play out. The text doesn't fade out it cuts to the next scene. This is because I wanted the story to be fast pace, which better entices the demographic of teens to watch the full drama. The font of the text is Baskerville, which I found by browsing the built in library for them in premier. It's simple but effective as it doesn't give anything away about the drama, which is another reason for the audience to watch the show.



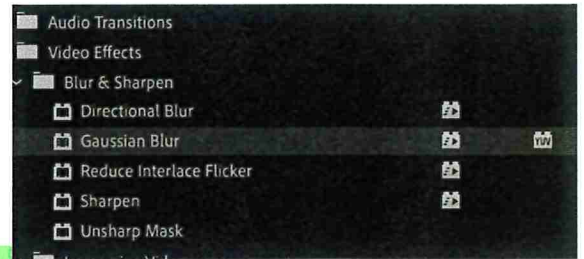
The music 'Nate Growing Up' fades in using exponential fade tool in premier. This was to ease the audience into the scene, engulfing them in the narrative. This helps make my first line a J cut as I talk about the character ('Izzy didn't like school') before the action starts. My establishing shot isn't that engaging however, it effectively sets the scene for the next shot. Letting the audience know where they have been taken too. My camera also turns up to look at the window which is where Izzy's room is. This also makes them aware about where in the house, Izzy is.



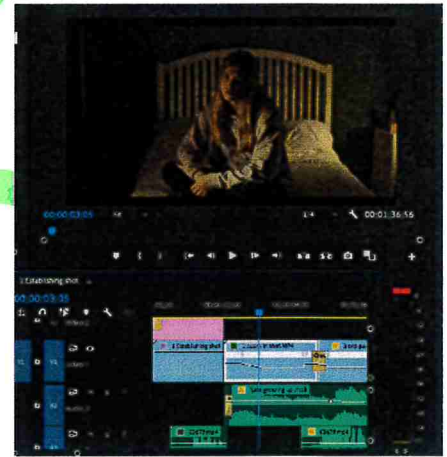
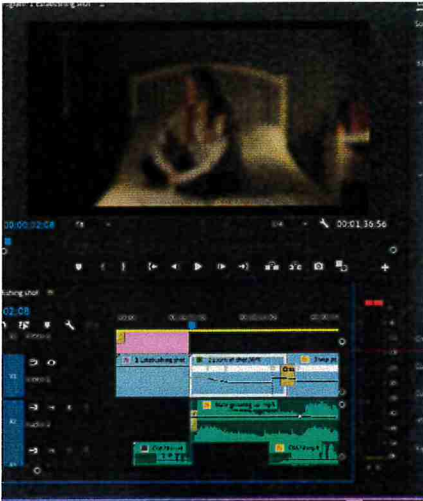
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Izzy in the first scene is blurred and as I walk closer, she becomes in focus. I did originally create this blur effect in camera. I set the focus manually by setting the focus point and walking back then forward which helps create the desired look. However it wasn't obvious to the viewer, making it seem like it was an accident when filming. Which if I left it would make the watcher wonder why the shot



wasn't clear rather than the story. In editing I added a Gaussian blur effect. I set key frames to make it go from blurred to in focus. This helped to reinstate the effect ensuring it was effectively done. It puts emphasis on her facial expressions which predominately show that she 'didn't like school'.



I used adjustment layers (in the pink) to make it easier for me to add a LUT. The LUT (look up table) is a pre-set colour effect. I used the Fuji Eterna 250D for this scene. This LUT worked especially well with my footage as I shot using a picture profile. A picture profile is a setting on my camera which makes the colours look dull as I shoot the footage. This is because it retains the highlights and shadows of the images and allows for me to have a better creative freedom over the look of the shot. The specific name for the profile on my Sony camera is S-Log 2. Doing this allowed me to get a cinematic image which was what I aimed for as I intended

for the drama to be like a little film showcasing Izzy's journey. I also added a crop effect to cinematic bars to the final shot which made the introduction seem more film like. I achieved this by cropping the top and the bottom of the frame by 5%.

don't assume he's a xavier knows what his is

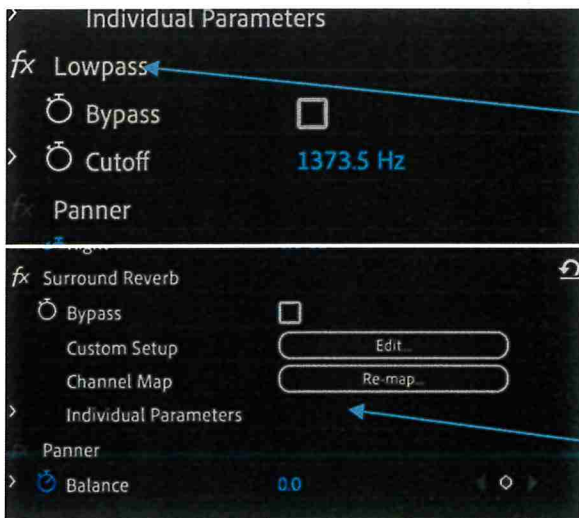


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again, explanation of technique

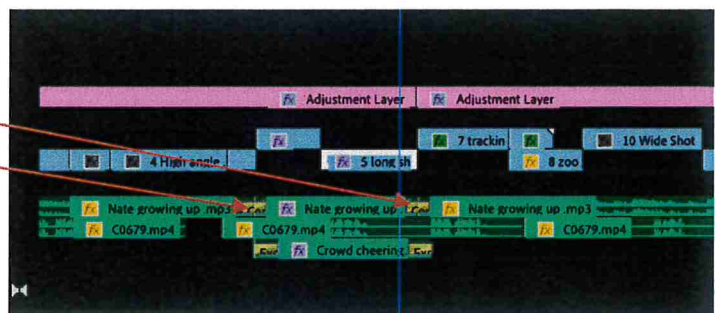
The shot then whip pans to the next, this transition is commonly used in Euphoria, which is what I based the style of the drama off. The whip pan adds action to the scene which makes for a more engaging way to get to the next shot. This effectively done by using speed ramps. A speed ramp is where you adjust the clips speed to go from slow to fast or to match two clips that are at different speeds. After I speed ramped both of the clips I added a crossfade transition between them to give the impression that it was one continuous shot. It worked well as the transition was seamless and maintained the flow of the narrative.



In this scene I wanted to depict Izzy in her dream like state. As I have already mentioned in Activity 1, I used my side lamp to make this spotlight effect. In editing I built on that idea and added a low pass effect on the main music track 'Nate Growing Up'. This made it seem as if the song was coming from another room. This conveys how Izzy has lost focus of her work and is idealising becoming a professional dancer. I added some ambience of crowds cheering in the background also, which adds to her imagining that she is a professional dancer 'in front of a crowd of cheering fans'. To that audio clip I added a surround reverb effect. This makes it seem like the crowd is coming from all around the scene, as if she's actually on

stage. The scene establishes how passionate she is about dance as she believes that her dream is not far out of her reach.

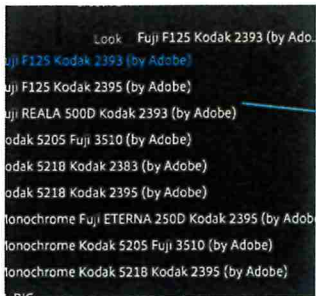
The music perfectly transitions in and out of the low pass effect using constant power. This enables for a smooth change between the original music track and the one with the effect and vice versa for when coming out of that scene.



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This seamless change allows for an immersive watching experience, keeping with the build-up of the song. As the low pass effect fades out, the scene match cuts to the next. This was a successful way I managed to keep the fluidity of pacing of the drama. The colour of the shot changes to blue and purple due to the use of the colour LEDs in the studio I filmed at. I found a different LUT to go over the footage which makes the colours pop more. F125 Kodak 2393 was what I used to ensure that it looked more colourful. I didn't this was the intention to suggest Izzy was where she wanted to be, making the colours seem as if she was in her own euphoria. It is also to contrasts with the first scene and setting Izzy's in, as this lighting has more character showing how she much more passionate about dance than doing school work.



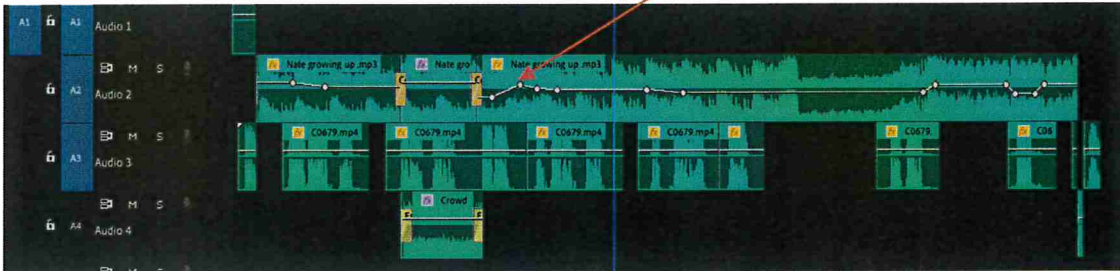
scene mask transitions to the next this transition adds character to the scene and makes the drama more interesting as the use of ambitious transitions and camera movements makes for a more compelling opening. The mask transition was done by me cutting around the subject closest to the camera. I used key frames to make the process easier as I created 5 main masks around the subject and premier put it all together. To make the transition seamless I added a feather effect to prevent it from sticking out by having sharp edges. It was fortunate that one of the members of the dance class walked past not in focus. As it keeps Izzy as the centre of attention as she is the main subject in the frame that is sharp.



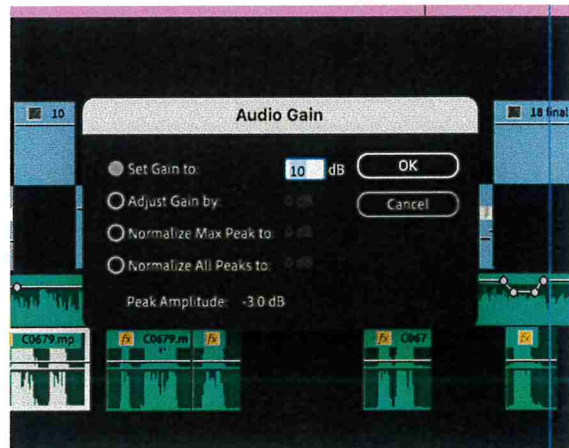
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My voice over was one of the first things i added to my timeline after my music. In my head I had assembled the story and it was just the case of piecing the clips together. The music 'Nate Growing Up' was a staple piece to the opening sequence, it helps build tension and maintain the demographic of teen's engagement. I used sound ramps to make sure the key bits of the song were prominent. They are done by setting two or more points onto the song in the expanded track view, this is a sort of graph shape using the points to decide where I wanted to hear my voice over and where I wanted the music to be louder.



My voice over was also originally too quiet when I dragged it onto the timeline. That's why I used the audio gain feature to raise the volume of the voice over. This was especially important as my narration is how the story is first introduced and told. Without it wouldn't be clear and would ruin the understanding of the induction which helps establish the mood and the setting of episode 'The Priority'.

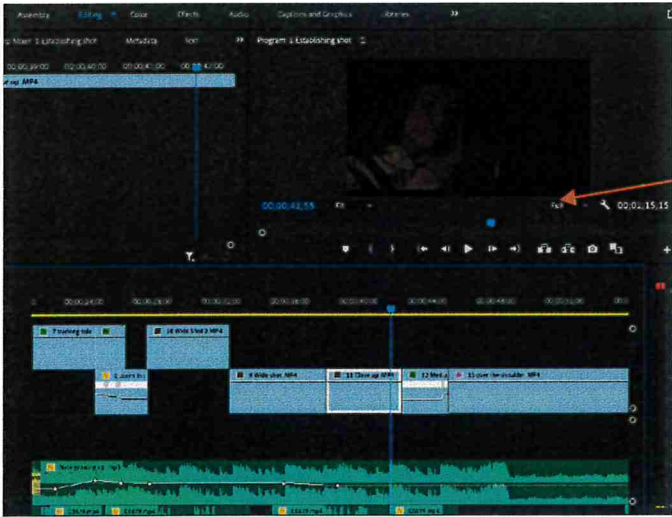
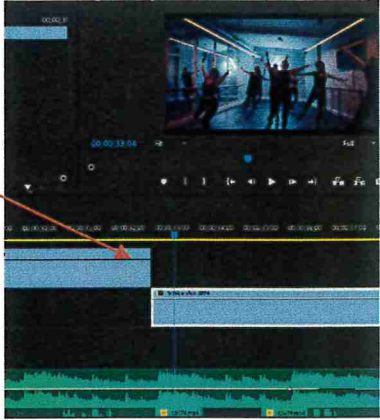


The reason I used narration to tell the story was because it allows for a faster introduction of the character. More context is revealed which makes the viewer feel more involved with the story. It also quickly helps to build tension rather than having to build it up through dialogue within the scene. The lines are short but effective, they gets straight to the point. This was done because I wanted the narration to be as if it is addressed to the viewer about Izzy's story making them more inclined to watch and find out more. It's as if I'm setting the tone of the drama, and after Izzy's accident, it will go to normal acting as that's where the story sets off from.

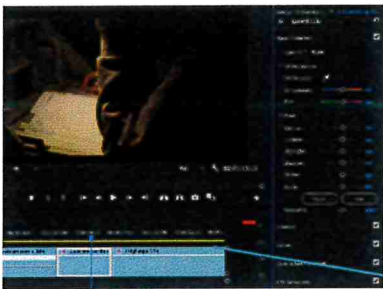
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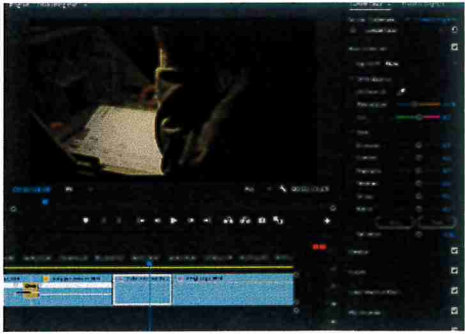
The main music backing track 'Nate Growing Up', had compelling 'ohs' that were heard throughout the song. They brilliantly added adrenaline to the drama. In editing I matched the 'oh's' up with the cuts in the footage to make the opening sequence more enjoyable. For when I did it with the wide shot, I matched the classes dance cut to when the song says that lyric. This was to reflect that Izzy is on beat and in her element when dancing. She is enjoying her time there, which also brings up the idea that she is passionate about dance.



I used it again short after, when she sees that 'Dance Nation' is looking for up and coming dancers. The 'oh' is heard when Izzy lifts up her phone. The 'oh' in this context is to signify that this is a pivotal point for Izzy. As this is the moment where she discovers that her dream of becoming a professional dancer is looking like a reality. The 'oh' also foreshadows how something goes wrong and it's like the song is warning her that this is not a good choice.



I liked how the warm colours in the scenes where Izzy is inside her room. For some of the shots, the warmth was too much making the image; look orange this didn't fit with the previous clips which jeopardised the continuity. So I adjusted the warmth in the lumetri colour panel, ensuring that the colours weren't too warm in the over the shoulder shot.

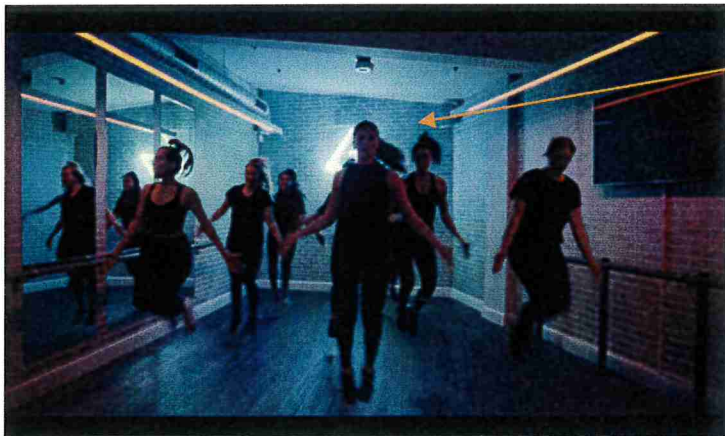


In this shot with low key lighting, I had to adjust the exposure in premier. This is because the shot wasn't as visible with the LUT put on, so I had to make it clearer. This successfully

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makes it more visible and helps maintain the audience attention as they aren't wonder why Izzy is hard to see. Adjusting the colours also helped bring out the phone light on Izzy's face. This helps suggest that she's instantly obsessed at winning the dance nation competition as she knows that it will mean that she will become a professional.



I used symmetry in my shots, making Izzy the main subject in the frame. This was to ensure that Izzy was the focus of the drama. It makes the shots more inviting and visually pleasing making the drama more enjoyable. For some of my shots I did have to adjust the position of Izzy in frame manually in editing. This was to ensure that she was in centre frame for most of the opening sequence. On the other hand, my use of my rule of thirds shot, is used to show Izzy's downfall. In this shot I adjusted the shadows making them more announced. This

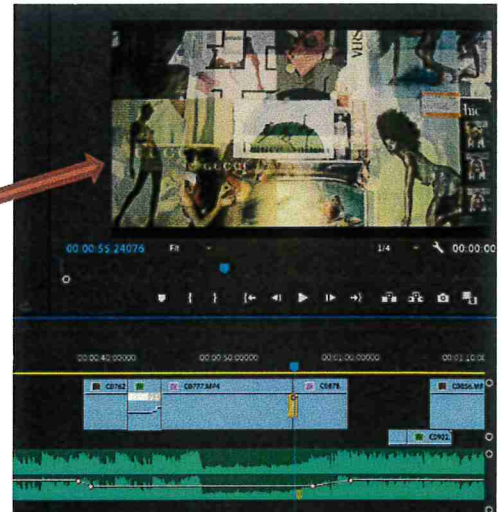
makes it seem as if Izzy is moving towards the darkness foreshadowing that something bad may occur (which it does). The blue colour is also used to suggest sadness within the scene as Izzy has become so engulfed in stress from the pressure, she has put on herself she has taken herself over the edge.



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I used a cross fade transition here to makes the change in time of day seem more fluent. I did this as I wanted to show how Izzy has been manifesting the idea, every day and night. The shot then whips pans to Izzy looking at the sign before whip panning to the last scene, which helps build the speed, for the last bit of the beginning.



For my outside shots, the LUT I was using didn't work as well in bringing out the colours. This is because the sunlight was making it harder for me to colour grade as it overexposed. Luckily, I brought up the shadows, brought down the exposure and highlights and adjusted the saturation. This helped to make the image look more in place amongst the other clips in the timeline.

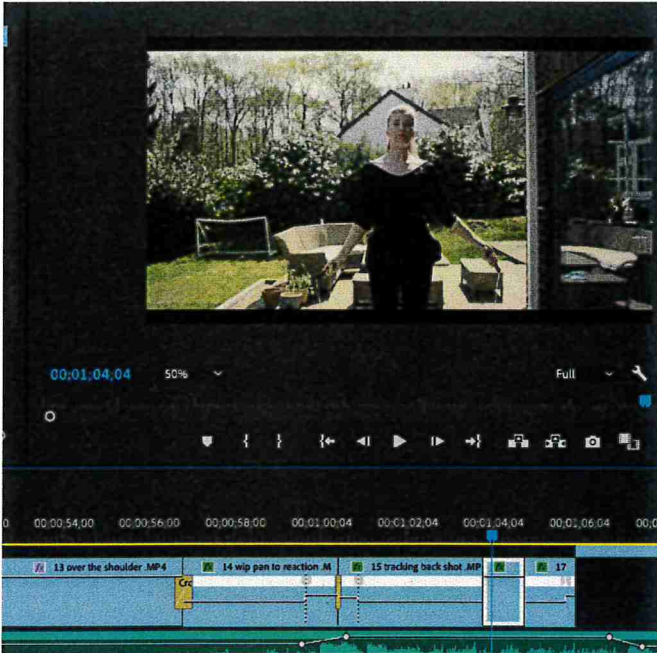


This factor also highlights the point that my colours in the drama pop, which makes the whole opening sequence engaging. The way each of my shots look good and not out of place encourages the audience to stay and watch the whole of the beginning.



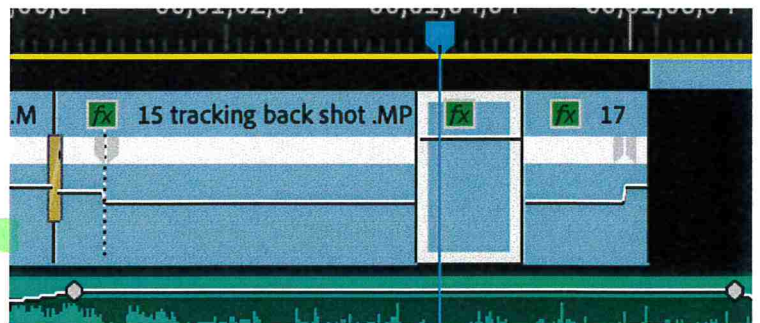
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I used fast pace editing to add tension to the end of the opening sequence. After Izzy has realised that she has a chance to pursue her dreams, she starts to drop everything make practising 'the priority'. I used quick cuts to speed up the pacing of the video. This is because I wanted to portray how she is pushing herself too far by doing too much in a short amount of time for Dance Nation. It builds up the anticipation in the drama seeing if she becomes successful as she is a rising performing artist. The way I cut clips is using the shortcut - command K when selection the part of the clip I want to split apart. This is a quick way to cut clips, but it saves a lot of time when editing. I also match the cuts to the music, in that ending sequence. This is to suggest how Izzy was going in the right direction.

As I previously mentioned, she's on beat when practising dance. To show how she is in her element, as this is her passion. The ending sequence makes it seem as if Izzy is going to be successful, so that's why the ending adds drama to the piece, as it's out of the blue and isn't predicted before her accident occurs.

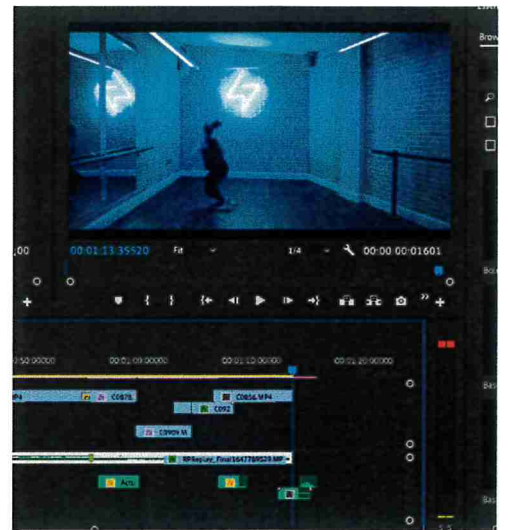


The ending of the resistant band training bit of the montage the camera whip pans to the next scene. However this time I didn't add a cross fade transition to make the transition seamless. This is because I wanted it to be more jarring to reflect how Izzy is pushing herself further than she has ever before. It helps set up the end, as well as the music, to build up the tension until she sprains her ankle and ruins her dream.

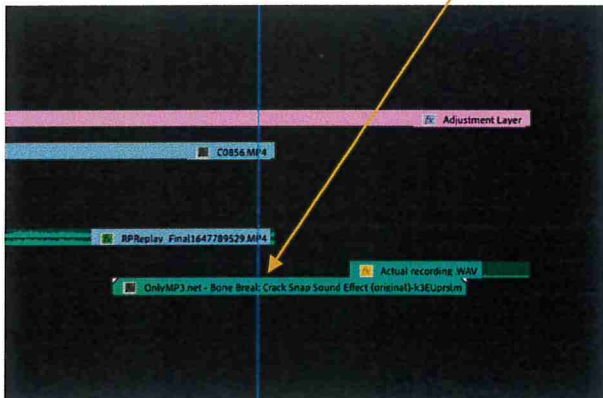
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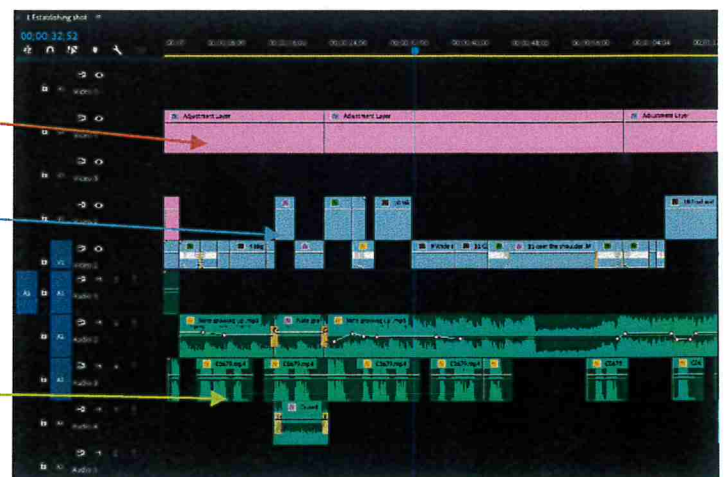
The L cut at the end of my drama's opening sequence is very effective. Izzy sprains her ankle, which impacts her chance of becoming professional. I sourced a bone cracking effect from online. Hearing it for the first time gave me chills as the sound itself is very disturbing. I wanted to add a reason at the end of the drama, for the demographic of teens to carry on watching the show. That gave me the idea to cut before Izzy's sprains her ankle and add the sound effect after, creating a perfect L cut. As the sound effect plays out the music stops. All is quiet. This to suggest how Izzy has found a new low as her only



chance to become a professional dancer has faded. I then say that 'she sprained her ankle'. To tell the audience what she has done to herself. This last scene to the beginning is a great way to go into the main narrative of the drama. The scene has been set, so it would pick up right after her accident.



This is my complete timeline. In premier it colour codes each of the different tracks on the timeline. The pink is the adjustment layer. This is a layer which I can make adjustment too and it layers them onto any clip that put under it the blue is the main footage. Some of them have white stripes on them. This is because I have speed ramped the footage. This is achieved by adjusting the speed at points to help match two clips together. The green is the audio. This is all to help me successfully edit the drama with ease. Making me aware what asset is what to efficiently make the video.



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