

Income Elasticity of Demand



Answers



Answers to YED identify normal, inferior and luxury goods on page 4

KINGSMILL Wholemeal		PUT
Normal goods:	Luxury goods:	Inferior goods:
As incomes rise the	As incomes rise the	As incomes rise the
demand for these	demand for these	demand for these
goods rises slightly	goods rises sharply	goods falls
Positive YED <1	Positive YED >1	Negative YED
2 Coca Cola	3 Sports car	1 Sainsbury's Own
		Brand Cola
8 Galaxy chocolate bar	4 Holiday	7 Pot noodle
11 China plates	5 Diamond ring	9 ASDA Smart price chocolate bar
13 Domino's pizza	6 Rolex watch	10 Paper plates
15 Steak		12 Microwave pizza
17 Taxi fare		14 Cheap cuts of meat
		16 Bus tickets

Answers to YED example calculations on page 7



%Change in Quantity demanded	% Change in income	YED calculation	Inferior, normal or luxury goods?
+40%	-6%	-6.67	Inferior
-25%	+7%	-3.57	Inferior
+35%	-4%	-8.75	Inferior
-80%	-2%	40	Luxury
+3%	+15%	0.2	Normal
+13%	+3%	4.33	Luxury
+22%	+24%	0.92	Normal
+21%	+7%	3	Luxury
-30%	4%	-7.5	Inferior

Answers to YED practice questions

Answer to practice question 1 on page 8

- The consumer incomes have fallen so this is a negative number -10%
- 15/-10 = -1.5
- YED is negative therefore Bob's Pizza an inferior good

Answer to practice question 2 on page 9

- Consumer incomes have risen so this a positive number
- 1.2/1.6 = 0.75
- YED is between 0 and 1 so the beds are a normal good

Answer to practice question 3 on page 10

- % change in quantity demanded is 4%
- % change in income is 8.5%
- $4\% \div 8.5\% = 0.47$
- YED is 0.47
- YED is between 0 and 1 so the meal deals are a normal good

Answer to practice question 4 on page 11

- % change in quantity demanded needs to be calculated
- New = 800, Old = 700
- 800-700 / 700 x 100
- 14.29% (rounded up)

Now put the result into the YED formula

- % change in quantity demanded is 14.29%
- % change in income is 2.2% (given in the question
- $14.29\% \div 2.2\% = 6.495$
- YED is 6.50 (rounded up to two decimal places)
- YED value is larger than 1 so a dog bed is a luxury good