

**ENDOGENOUS FACTORS** 





**EXOGENOUS FACTORS** 







Jasmine lives in Bristol, UK.

Bristol is a \_\_\_\_\_ place and an \_\_\_\_place. The city of Bath is a near place but as Jasmine has never been it is not an \_\_\_\_ place.

Jasmine's favourite TV show is Friends, so New York is a \_\_\_\_\_ place.

Jasmine went to
Berlin last year, so it
is and \_\_\_\_
but also a

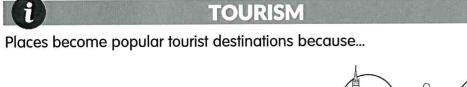
Jasmine has friends in Lagos, Nigeria and visits regularly, so she has developed a sense of place.





Changing Places

**CASE STUDY - LIVERPOOL REGENERATION** 



Places change / become tailored for tourism

Place branding

Tourist sense of place differs from local's sense of place

Tourist's enclaves and false sense of place

## MEDIA AND PLACE

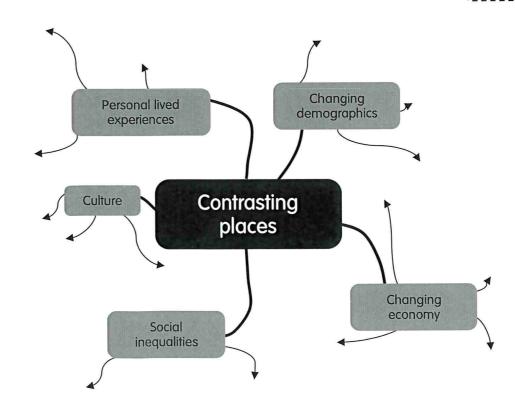
A media place is...

How a place is depicted to the audience...

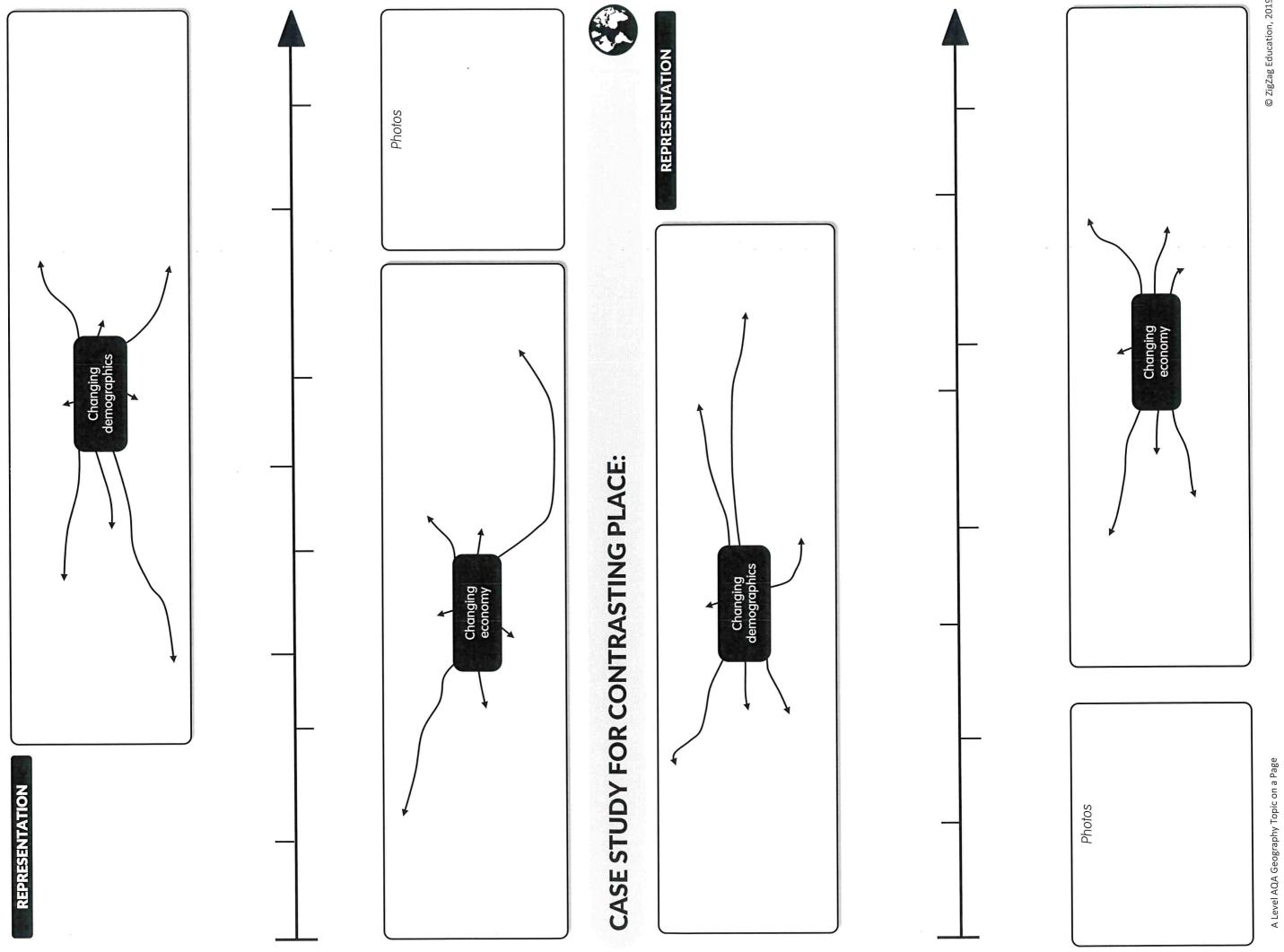
Misleading representation of place...

Place stereotypes and media...





## CASE STUDY FOR LOCAL PLACE:



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