

**P.E.E.L.**

**POINT – State your point**

**EVIDENCE – Back up your point using research evidence**

**EXPLAIN – How does your evidence support your point?**

**LINK – Link back to the question**

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| ***POINT*** | ***EVIDENCE*** | ***EXPLAIN*** | ***LINK*** |
| **A strength of…** | **Baddeley’s (1974) study shows…** | **This shows…** | **Therefore, this is a strength because…** |
| **One advantage/weakness is…** | **This is supported by…** | **This suggests…** | **Therefore, this theory cannot be generalised…** |
| **This theory lacks validity…** | **Evidence suggests…** | **From this evidence we can see…** | **Therefore, we can conclude…** |
| **This study is not reliable because…** | **Research by…** | **This would mean that…** | **However, a strength of this is that...** |