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| **Julia Gillard’s parliamentary speech, 2012** | Example of language from speech that demonstrates this, with explanation |
| Context |  |  |
| Audience(s) |  |  |
| Register |  |  |
| Purpose(s) |  |  |

**Analysis of speech: what happens to language when context and purpose seem to be in conflict?**

Find evidence to support BOTH of the following statements:

***1. Julia Gillard retains a polite, formal register in a speech that adheres to the linguistic conventions of parliamentary debate.***

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| Language feature | Example | Effect? |
| 1. |  |  |
| 2. |  |  |
| 3. |  |  |
| 4. |  |  |

***2. Julia Gillard uses language aggressively to attack a political rival both personally and professionally.***

|  |  |  |
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| Language feature | Example | Effect? |
| 1. |  |  |
| 2. |  |  |
| 3. |  |  |
| 4. |  |  |
| 5. |  |  |
| 6. |  |  |