**Points to guide reading – ‘Etiquette Guide’**

Find examples of more elevated, formal and sophisticated lexis (some of these will be because of the tendency of older written texts to be more formal, however they also show the writer wanting to appear authoritative).

On the other hand, the writer also wants to make the guide approachable and user-friendly (the audience will be people who want to increase their social polish and may be put off by too much difficult language). Find some examples of more colloquial language.

Where does the text become more directly instructive and interactive? Find examples of relevant features.

Where do you feel the language reflects outdated attitudes and values? Find examples.