

GRAPHIC DESIGN EXPLORING LETTERFORMS

Aim: To experiment with combining some of the techniques you have used on the course so far, with new ones, to create letterforms.

Deadline: WEEK 4 homework set on FRIDAY 6/10/17. Due lesson THURSDAY 12/10/17

Task A: Produce 20 versions of your initials/name using a variety of methods for creating letterform. Consider how these will be placed in your homework sketchbook. See examples provided.

Task B: Present your initials in your homework sketchbook across 2 A4 pages (see *presentation guide at end of doc*).

Create an A6 size folding concertina using cartridge paper, as shown in the lesson.

Your concertina will have 8 sides. So you are to produce 8 drawings - you are to use a variety of drawing techniques from previous lessons (see end of doc for recap of drawing techniques covered in class) to make observational drawings of your brand new EXPLORING LETTERFORMS using varied mediums (and you could also use variety of papers) e.g. you might have created a letterform using nails, photographed it, and then you could produce a not looking drawing using fine liner of the letterform.

Present your homework across a double page spread in your A4 homework sketchbook. Please make sure you have written your name in your book.

TIPS:

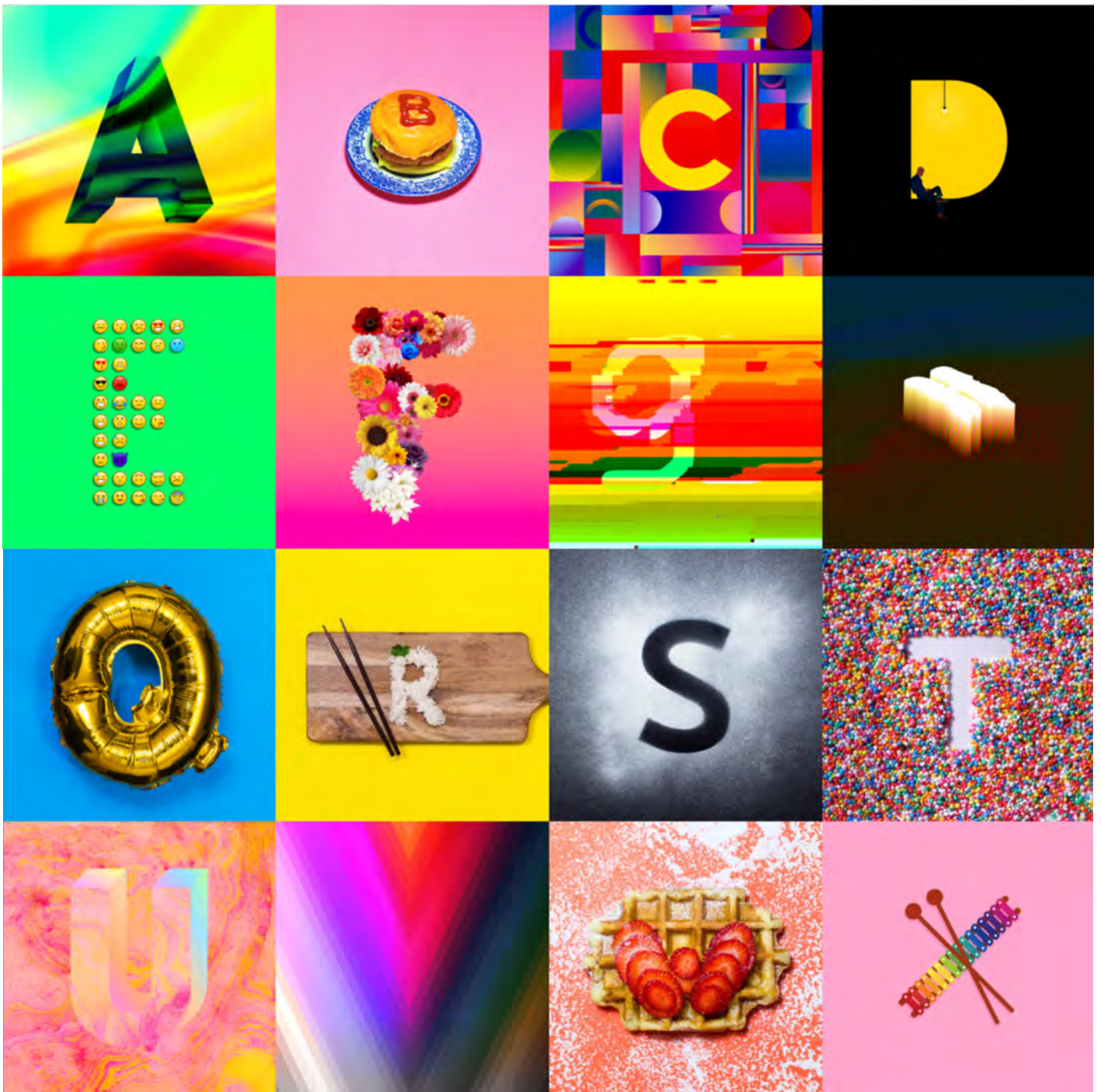
- Can you make use of the stencils (of your initials) that you used recently? E.g. use them to highlight letter forms with unusual materials (paint splatters, everyday objects like nuts and bolts/screws etc, coffee sprinkled into the stencils and so on.
- Use a mixture of both freehand and structured letter forms. Ensure your explorations use a variety of different materials and are produced to a range of different sizes.
- Think about the paper type/colour you work on.
- Can you create texture with mark making and use of tone/colour, pattern?
- Photograph some of your creations - make your pages look busy with a variety of techniques, colours, different fonts, and different size images. *If you photograph your work please ensure the images are well lit and crisp.*
- Have a look at the Instagram of '36 days of type' for inspiration!
<https://www.instagram.com/36daysofotype/?hl=en>

Designers' examples:

Selection of examples from 36 days of type – for inspiration



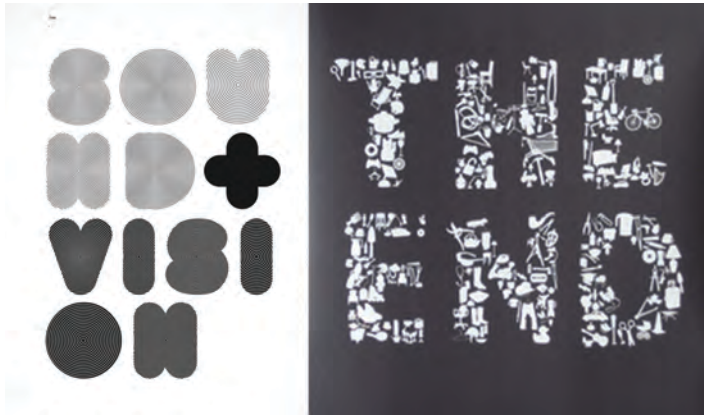
Jonathan Zarpan (Behance)



Svetlana Sebyakina



Richard Perez



Craig Ward



Vladimir Koncar

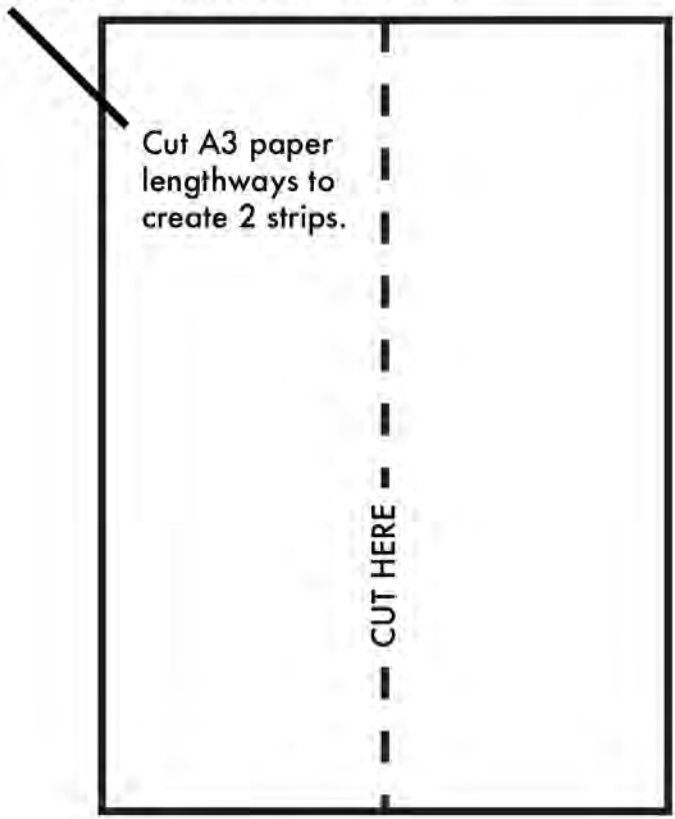


Examples of drawing techniques from classwork observational drawing tasks

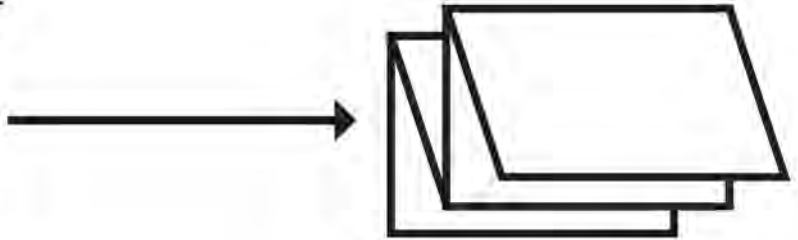
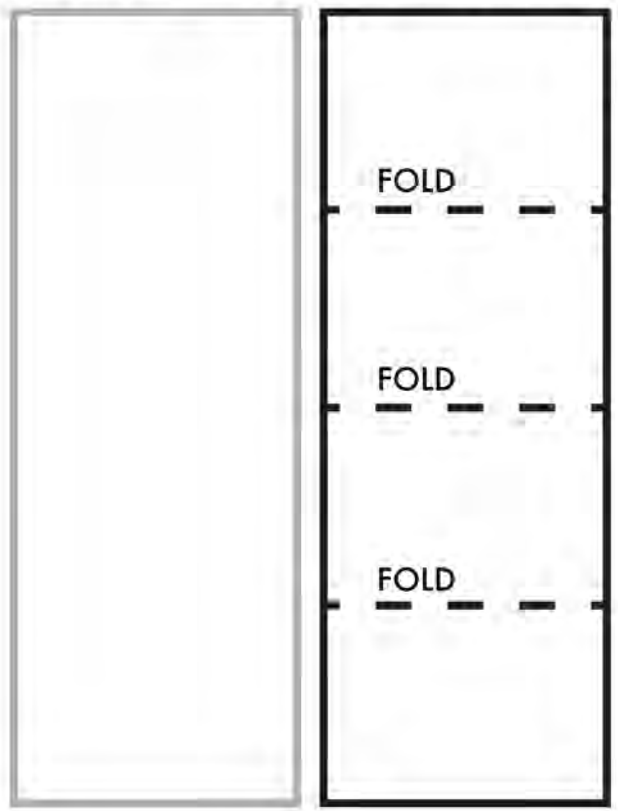


3F1 Exploring Letterforms HW - Presentation

1. Make A6 size concertina like this:

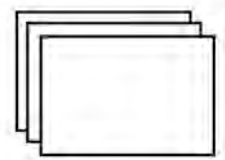


Fold 1x strip three times to make concertina.

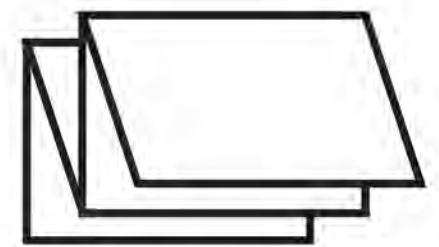
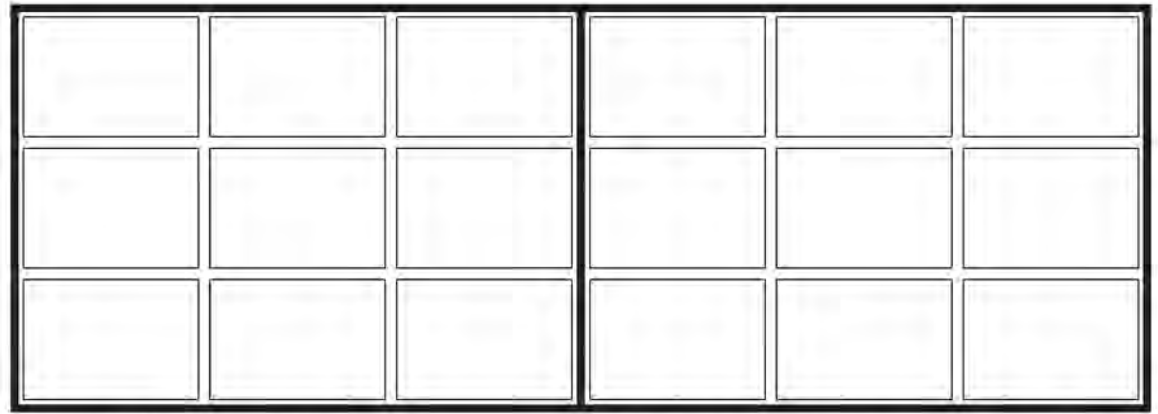


A6 size concertina

3. Your concertina has 8 sides. You are to make 8 observational drawings of your explored letterforms, using a variety of mediums, papers and techniques. Take inspiration from techniques learnt in class and used in homework tasks e.g. not looking drawing or fine liner on acrylic paint or mixed media collage etc.



2. Take 20 photos - you are to explore letterforms with focus on interesting patterns, textures and surfaces (see HW brief). Present your letterforms in your homework sketchbook.



Attach concertina to RIGHT page using 2x paper clips

Present 18 of your letterforms across double page spread in your homework sketchbook: 9x your letterforms on LEFT page & 9x letterforms on RIGHT page (see above).