**ONLINE CONTENT AND AUDIENCE**

In pairs view http://www.mirror.co.uk/ and identify articles, from the ’News’ and other sections that seems to target their primary audience

***The Daily Mirror’s target audience, according to NRS and ABC data are predominantly C2DE, over 35 and are working class Labour supporters.***

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| **Article Topic** | **Does it meet their primary target audience? (Y/N)** | **Why?**  |
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