



The terminals of the G and the S are diagonal, not horizontal like the terminals of the other letters.

sharp apex ○

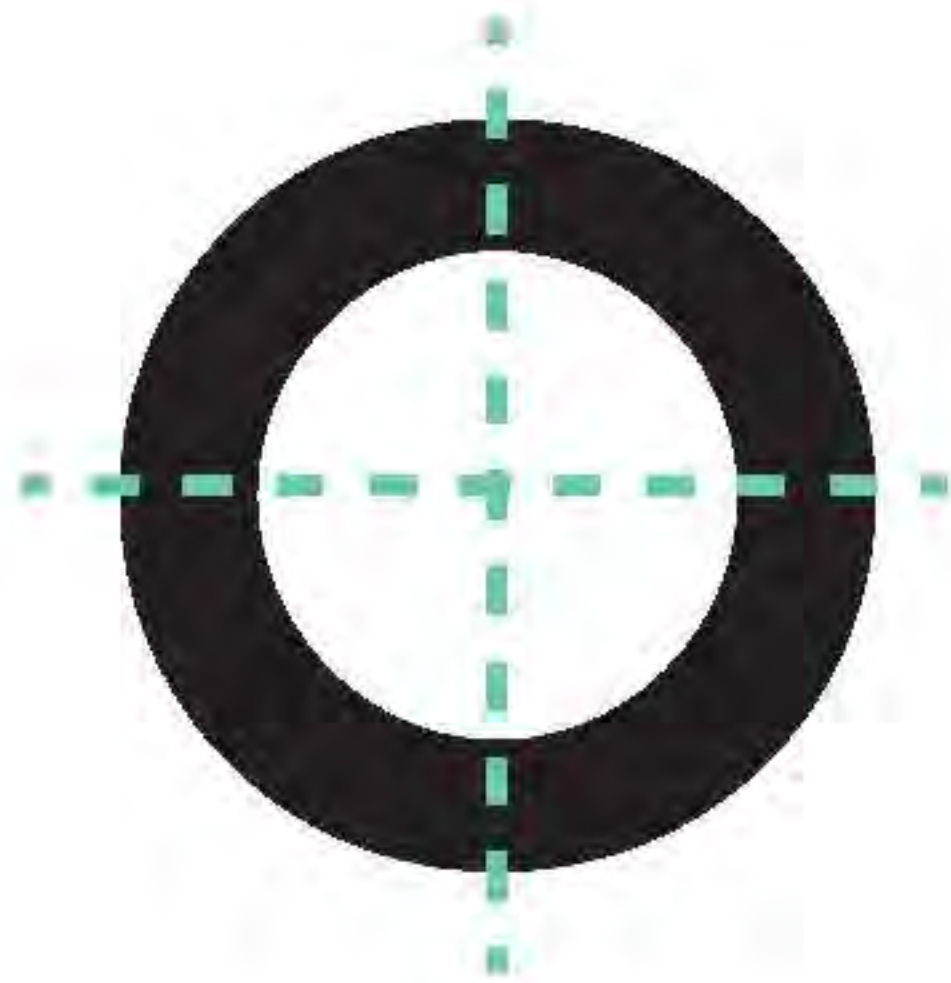
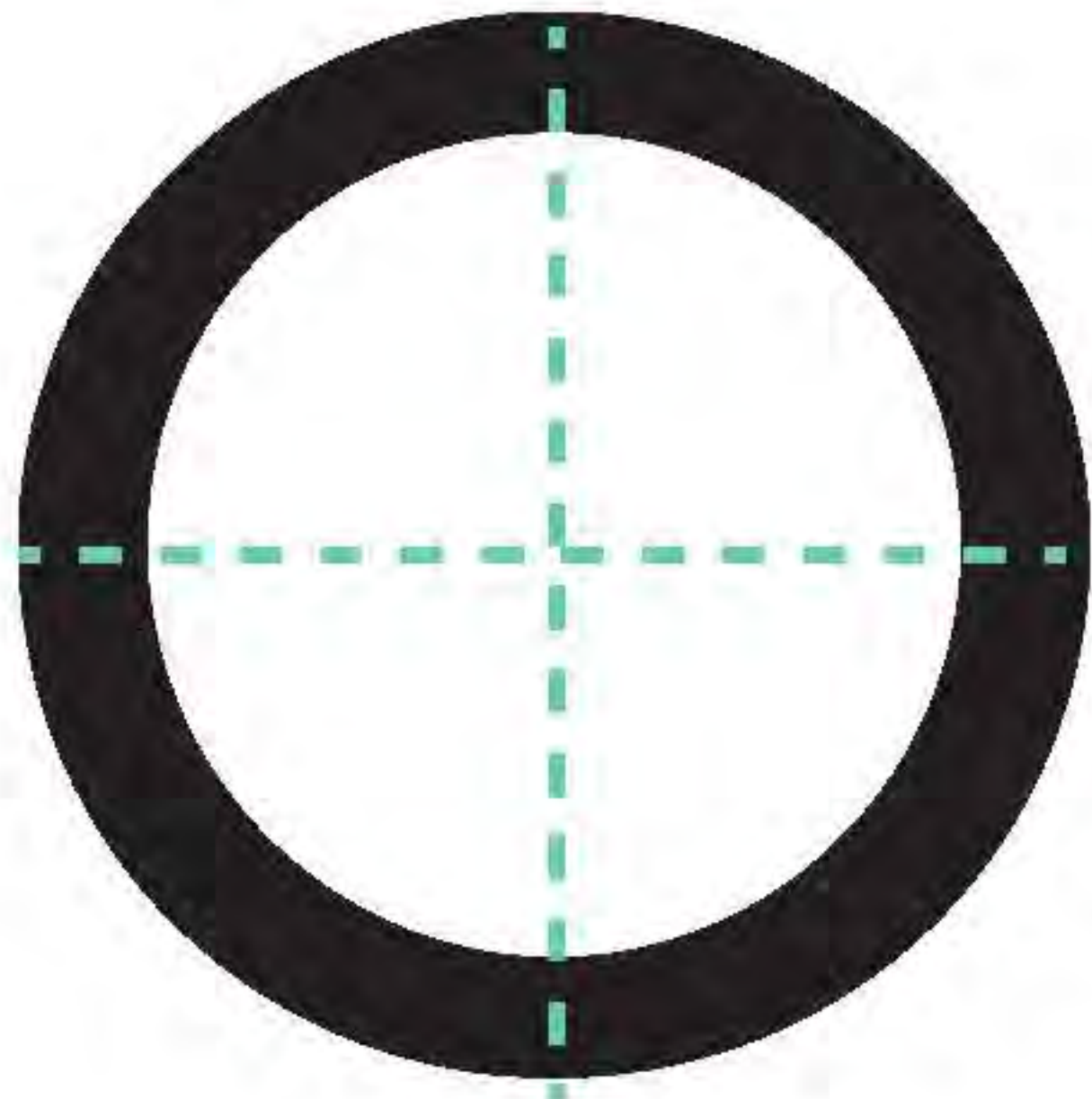
abcdefghijklmnopqrstuvwxyz

Every letter, lowercase or uppercase, seems to be in perfect geometric form and even weighted

ABCDEFGHIJKLMNOPQRSTUVWXYZ

However, the capital letters do not reach the same height as the ascenders, which are longer than the descenders.

AaBbCcDdEeFfGgHhIiJjKkLlMm



This letter appears to be a perfect circle, making it distinct from all other O's in other fonts

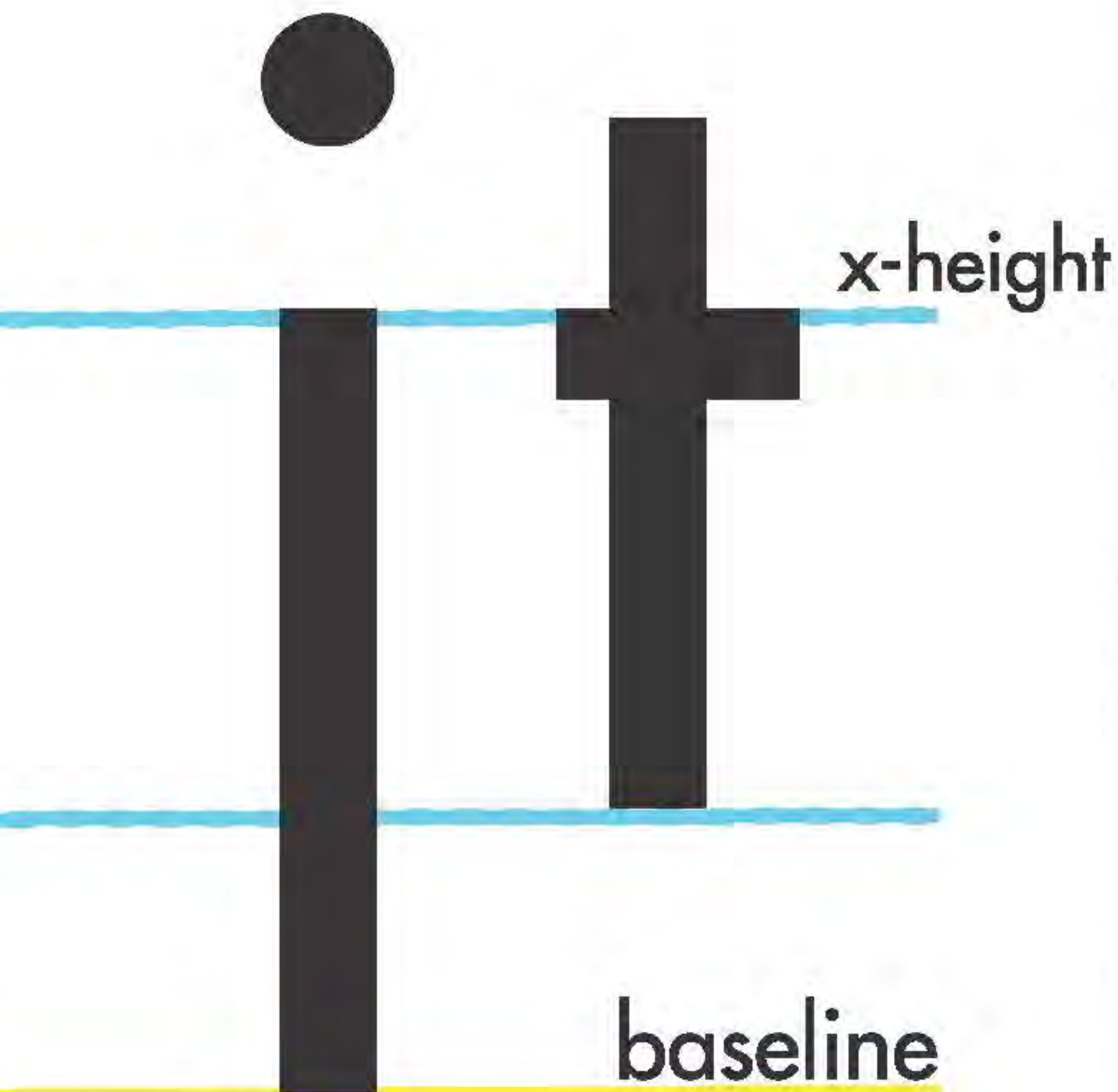


j looks like an extended i

The dots of the i
and the j have
optically the
same weight as
the stems.

baseline

capline



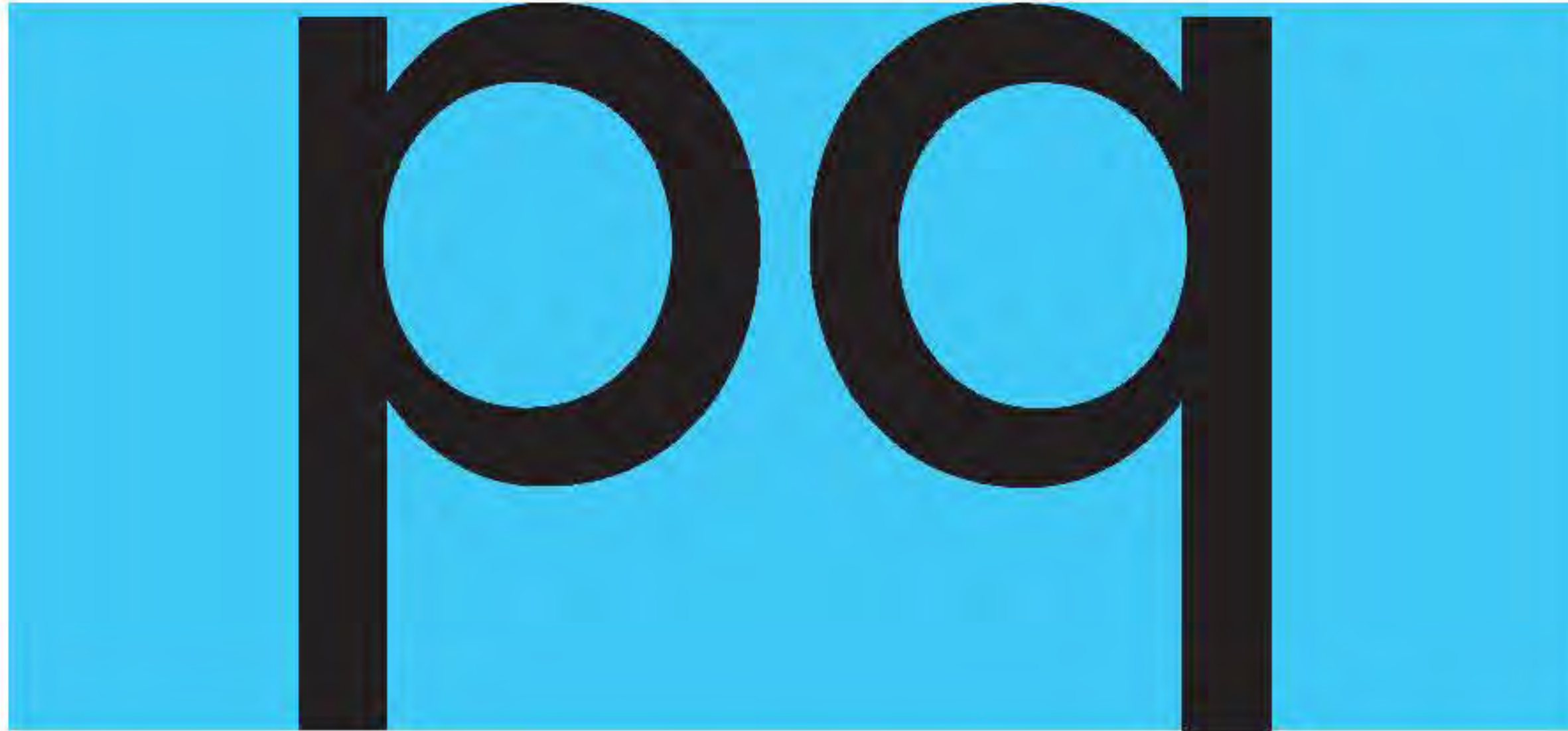
j and t have
no tails or hooks.

The base and top
of the "t" are flat and
aligned to the baseline.

The "y" also
has no tail or loop
and the base of it
is flat aligned with
the baseline



p looks like reversed q



which also look like a "b" and "d" reflected vertically



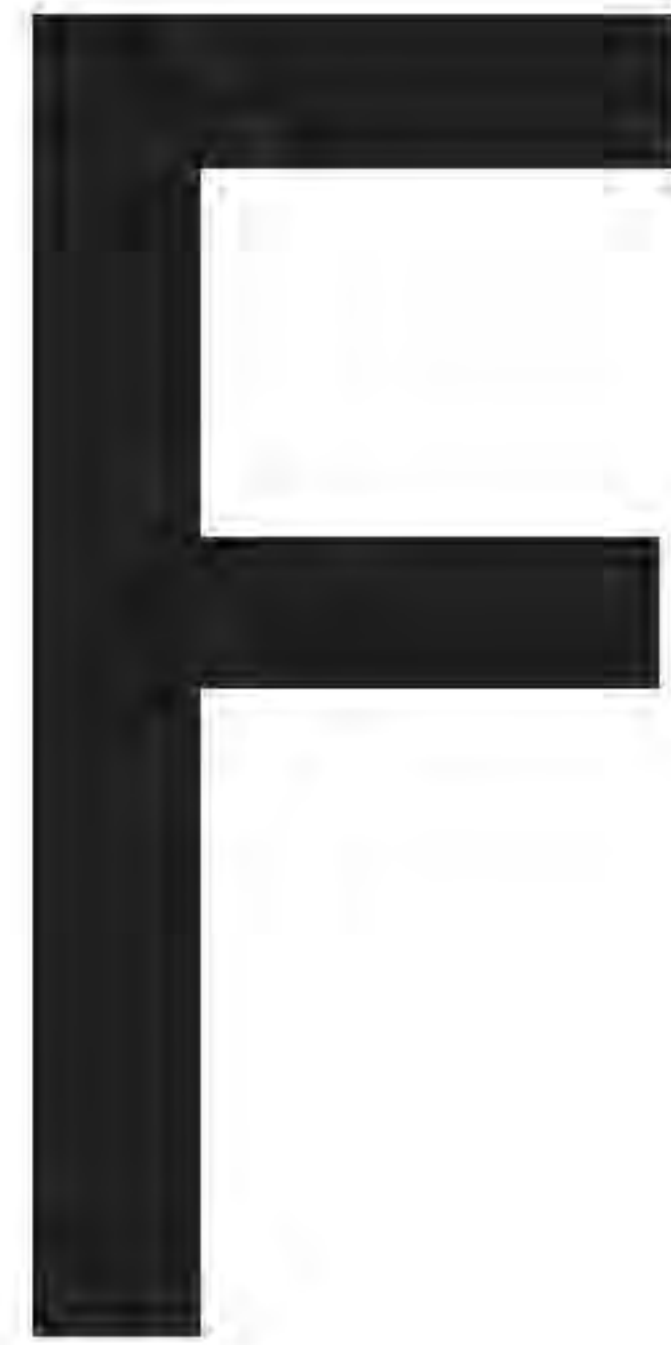
a has straight stem overlapping circle, but lines thin at CROTCHES.



same for
these letters too



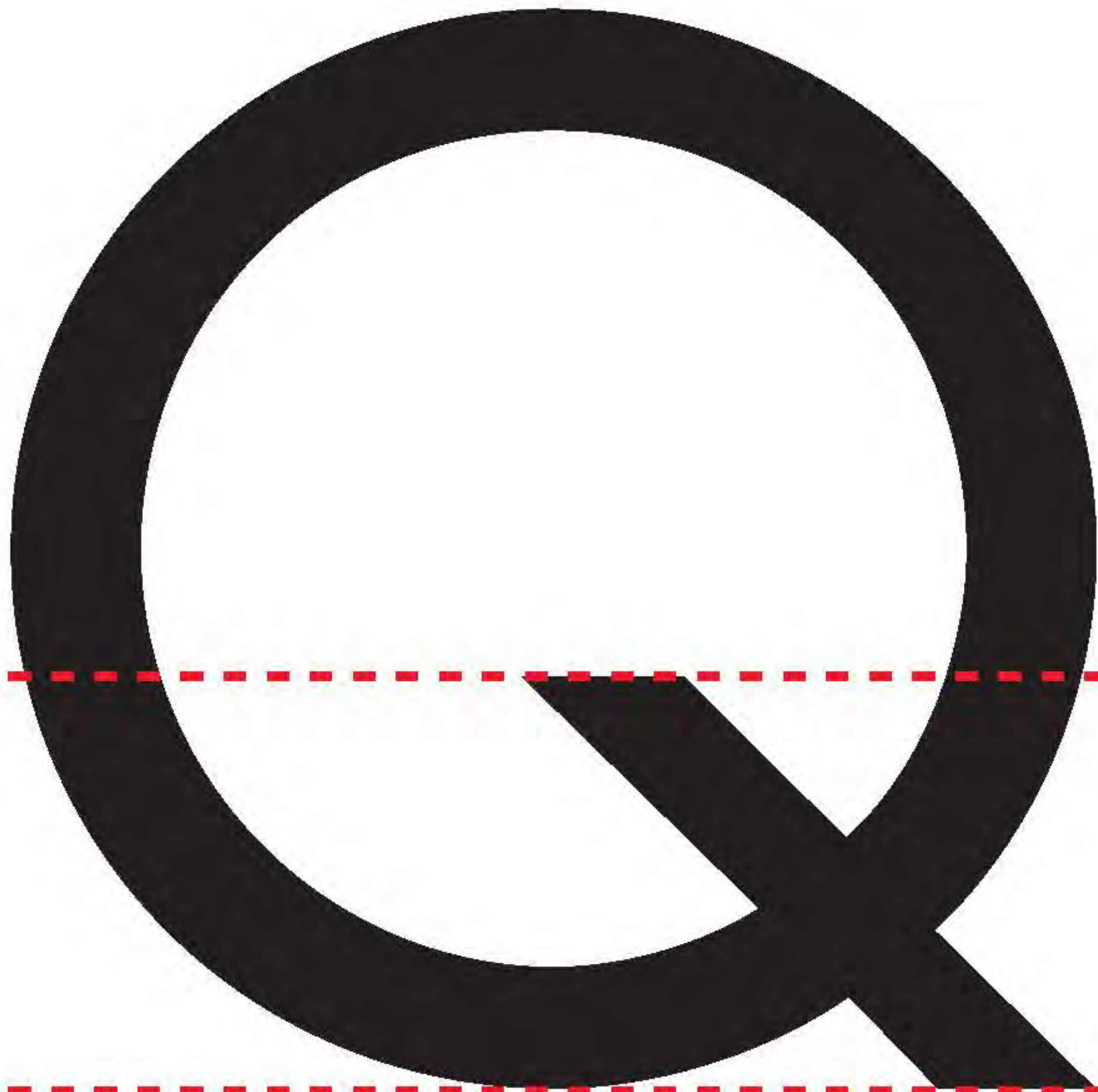
F arms shorter than E



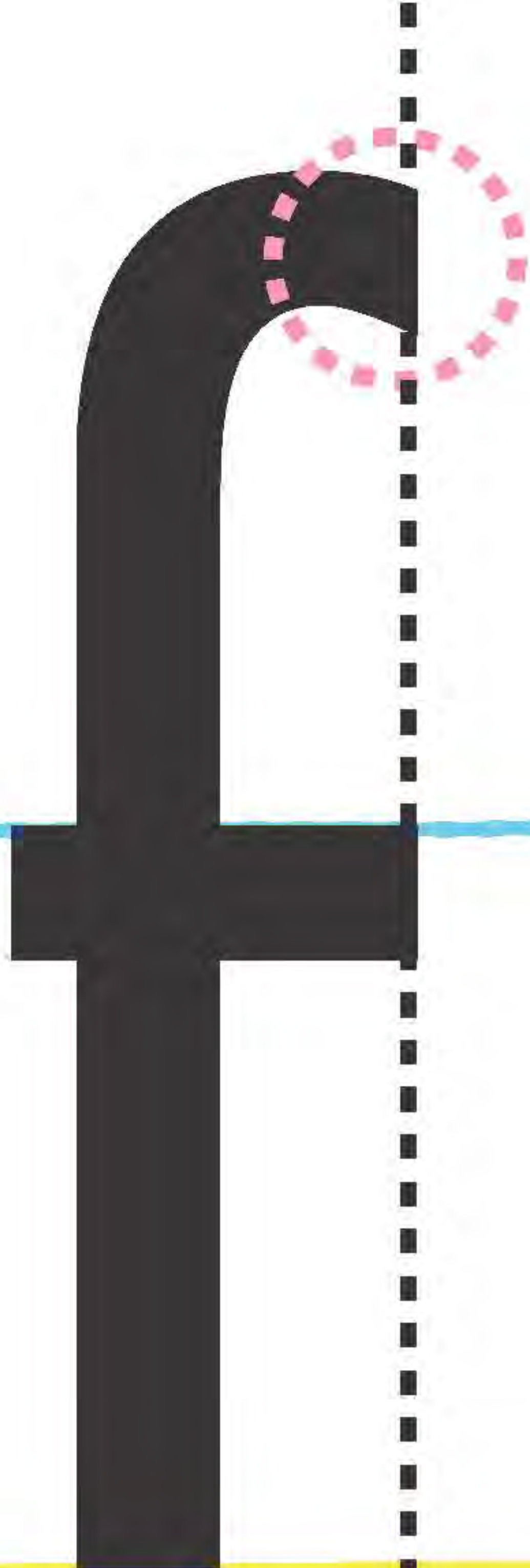


G quite wide, with jutting point at bar.

The curve of the letter continues its path very much like the C, and attaches to a horizontal, rather than a vertical, stroke



Q tail is a straight line with diagonal shearing.

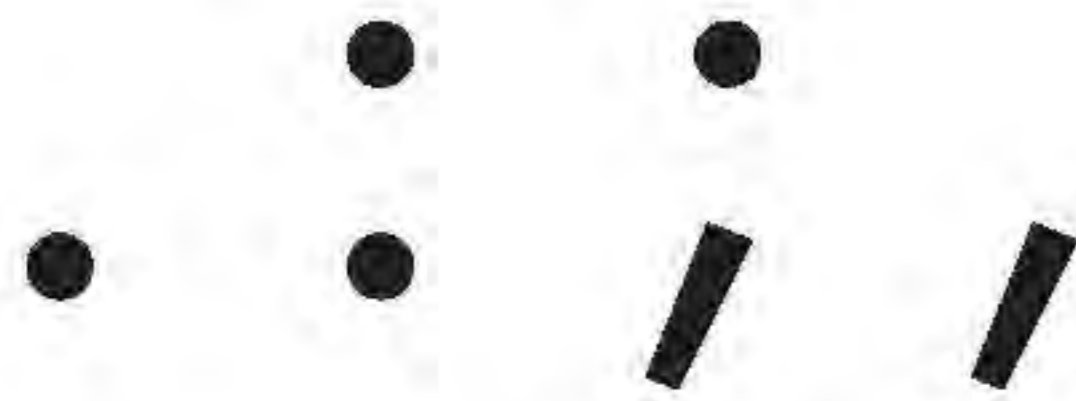


f top very small

x-height

f has no hook at base.
Base is flat and aligned
with baseline

baseline



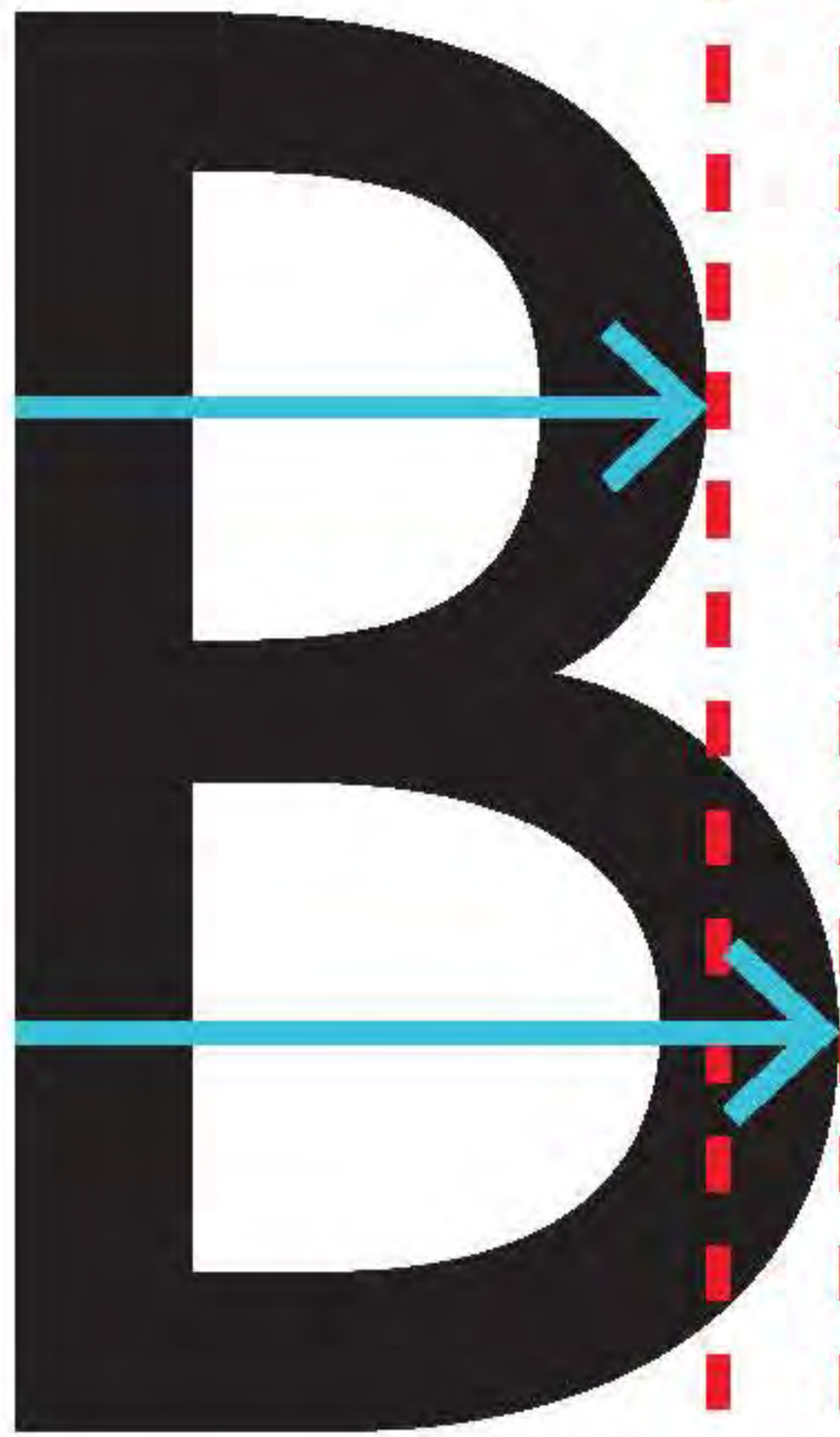
the period dot is the same size as the dot for the letters. The colon consists of two dots aligned on top of each other. The comma is not curved, but a slightly thinning short stroke pointing toward the left (or a parallelogram).

The semicolon is exactly a dot aligned above a comma.



The quotation marks are commas flipped horizontally that point to the right. Unlike in other fonts, the ending quotation mark does not point to the left but also points to the right. Ex: "No"

The exclamation point is like a j upside down. The question mark also looks like an S upside down.



B top bowl much smaller than lower one.

All letters have same stroke width/weight

B D E F H I K L N P R T

Every stem is a rectangle or a straight line.

symmetrical
shapes



W seems to be a
turned up M,
but is wider.





sharp apex

A shape based on
triangle

sharp joins



The 1 has a flat top on flag, to distinguish it from the lowercase L , the "l".

The terminal of the one is the only one that is not flat like the other numerals.

The 3 consists of two connected semi-circles.

The 4 is made of three strokes and is an uppercase design because the vertical stroke begins at the cap height and ends at the baseline.

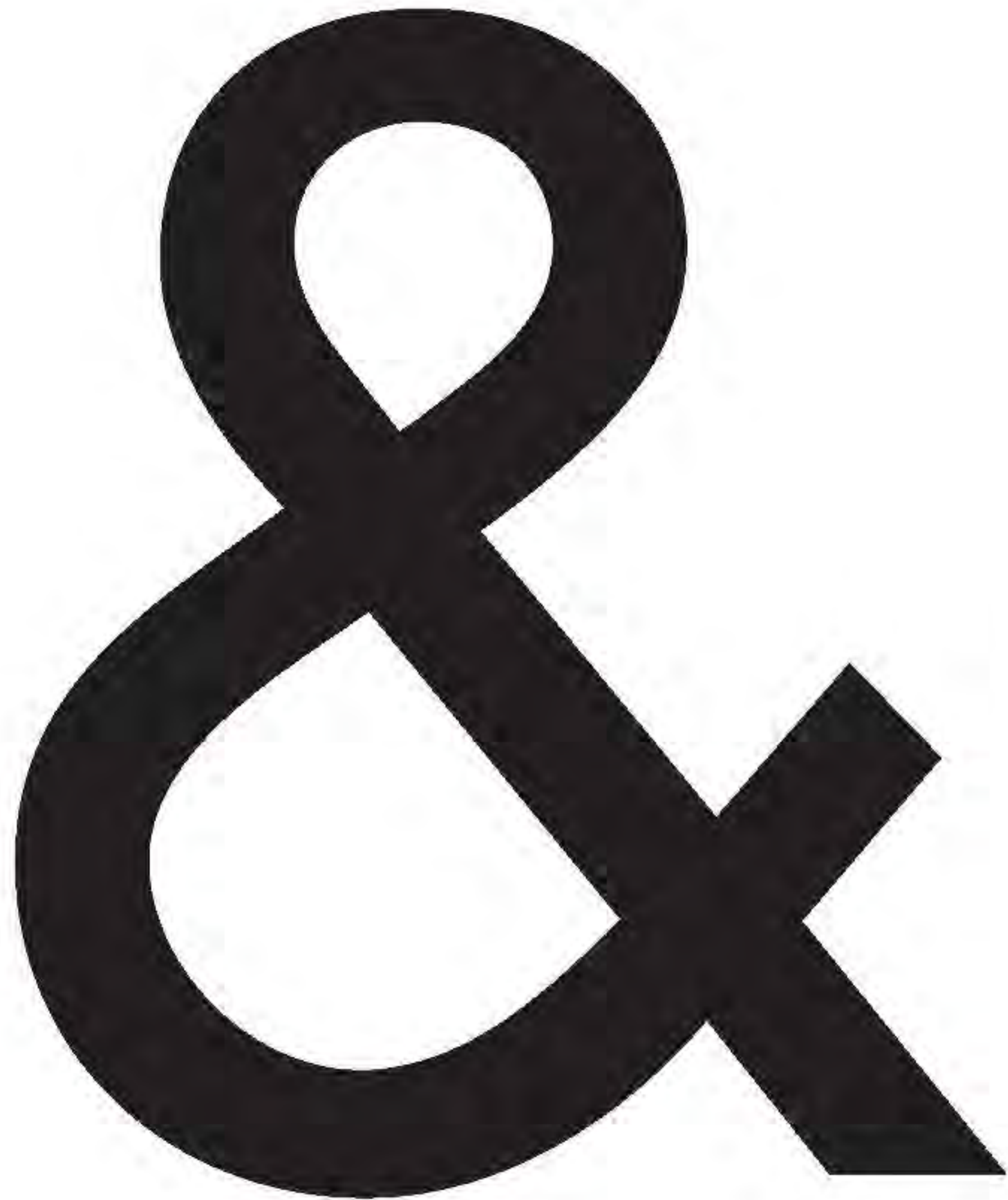
The second stroke is a diagonal that connects with the vertical, and the third stroke is a horizontal, positioned at approximately one-fourth of the overall cap height, and its length is essential to the balance of the character.

The vertical of the 5 is actually a diagonal, and it is connected to a horizontal line. The shape of the bowl is fuller than the top portion of the character.

The 6, unlike in other fonts, has a straight line which is the stroke ascending from the bowl.

The bottom bowl of the 8 is slightly larger than the top one.

The 9 is exactly a 6 upside down.



The stroke for the ampersand is the same as the other letters and numerals.

The top counter is smaller than the bottom one.

The terminals (tips) of the "&" are flat.

x-height



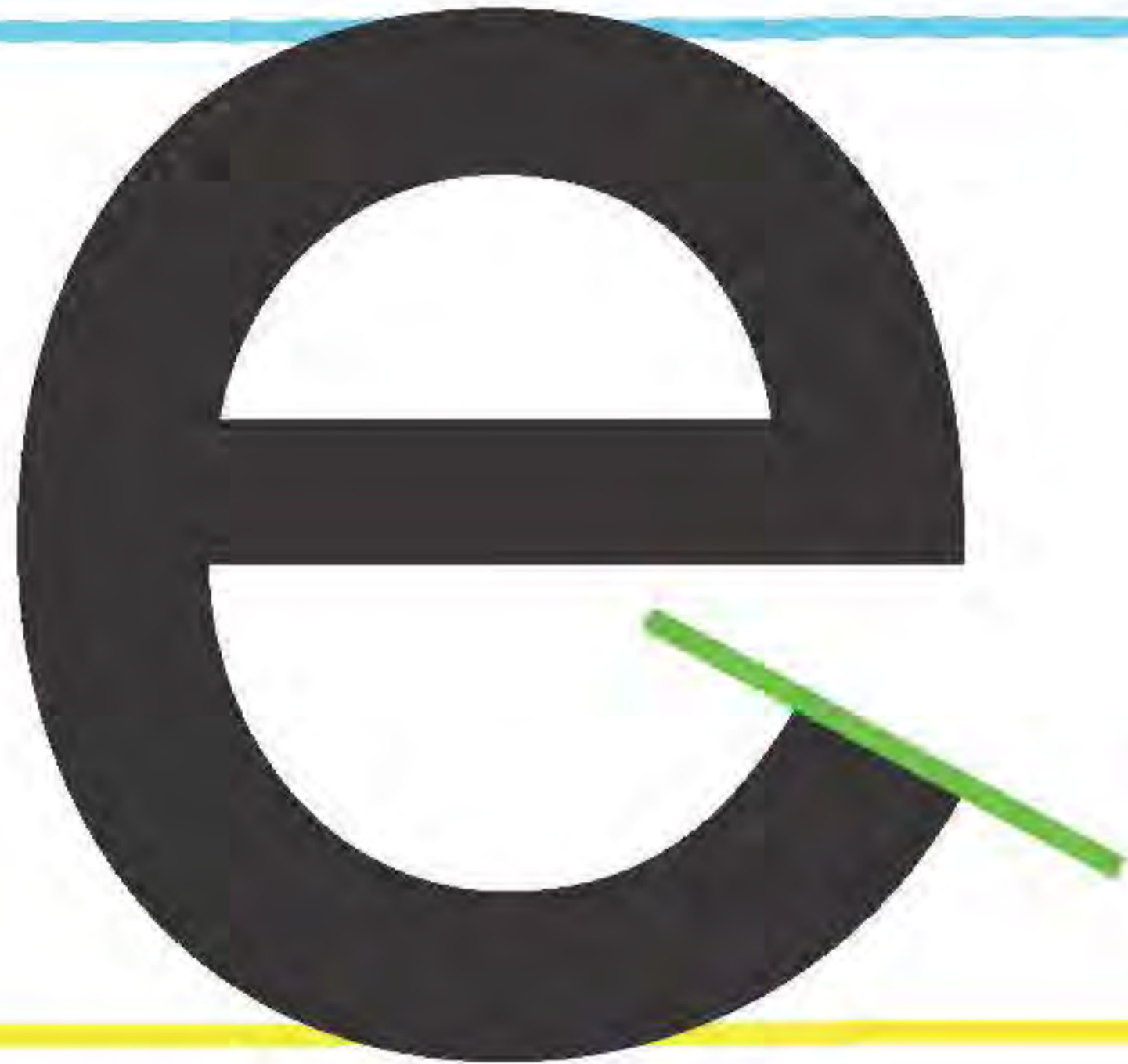
baseline

The lowercase a of the Futura typeface is a single-storied a.

It is basically a round shape that is connected to a stem equal to the x-height of the typeface.

To ensure that the point where the bowl meets the vertical does not become optically heavy, the round stroke is lightened as it advances toward the vertical

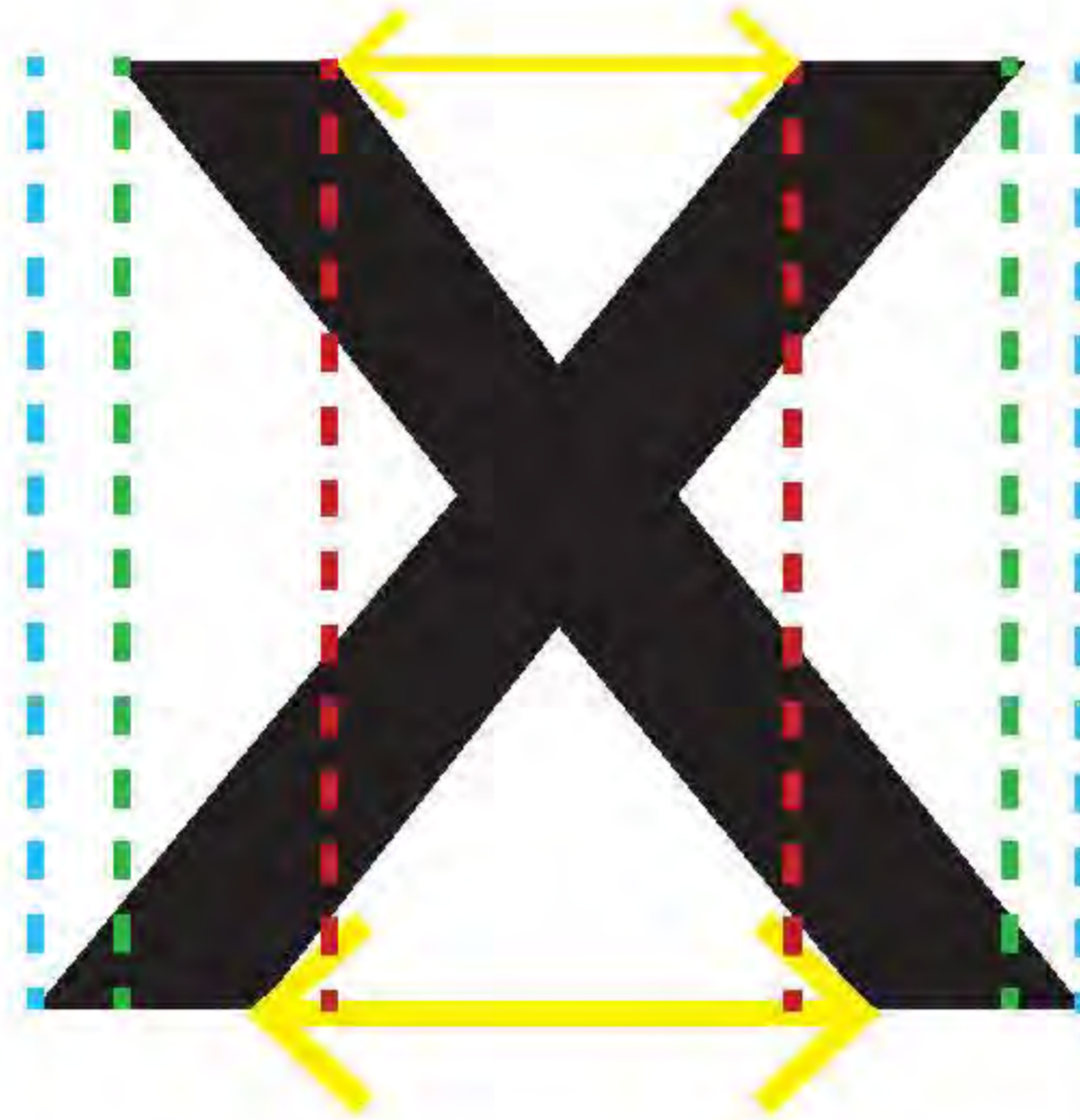
x-height



baseline

Since the crossbar of the lowercase “e” in Futura is parallel to the baseline, then it is positioned slightly above the median point of the x-height.

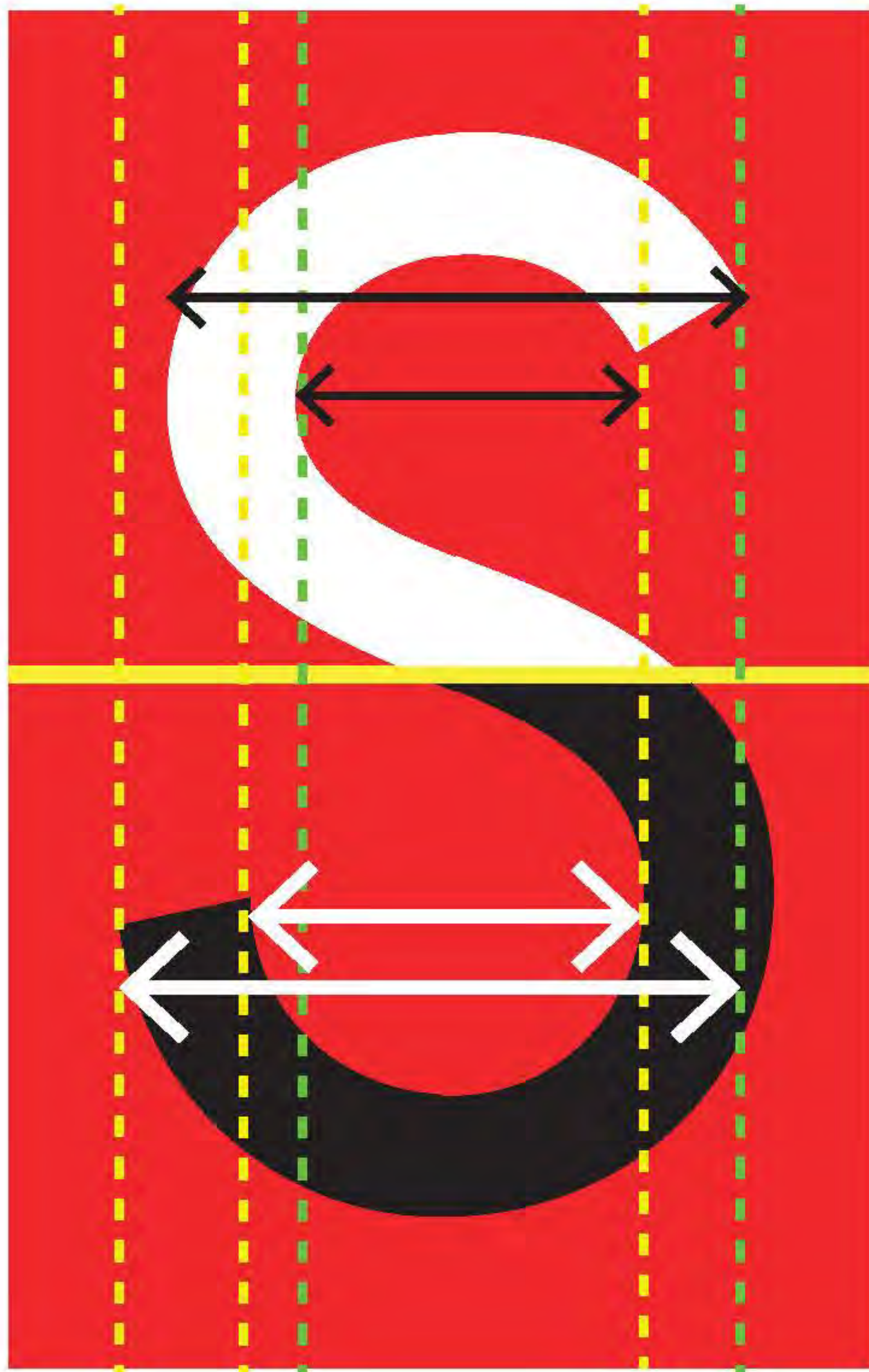
The terminal of the e is not horizontal, but diagonal.



The letter "x" does not look like simply two crossed "i"s. The lower open part of the x seems to be wider than the upper part.



The letter "h" looks like the letters "l" & "n" combined.



To provide the S with a firm foundation on which to rest, the optical center should be positioned above the true center, making the upper half of the letter appear smaller than the lower.