



Article	
Elements of media language	Analysis of meanings (include specific examples)
Layout and Design	
Positioning of headline, standfirst, pull quotes/ sidebars, columns, images	
Font size, type, colour etc.	
Images/photographs (shot type, angle, focus)	
Mise-en-scene – colour, lighting, location, costume/dress as appropriate	
Anchorage of images and text	
Language (headline, standfirst, copy, captions)	
Mode of address (direct/indirect; formal/informal)	
Specific devices e.g. emotive language, rhetorical questions, hyperbole, use of fact/statistics Subject-specific lexis	
Narrative established	



Write a paragraph in response to each of the following questions:

- How does the combination of elements of media language communicate meanings?
- How does the article reflect typical codes and conventions for this type of magazine?
- How does the article appeal to the target audience?
- What messages and values are communicated in this article?
- How are representations constructed in the article?