**MEDIA LANGUAGE ANALYSIS TABLE**

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| MAGAZINE |
| Analyse 2 existing magazines of the same genre, including: Genre codes and conventions Masthead, layouts, fonts, colours, images, mode-of-address |

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| Media Language | What?  | Why? |
| Genre |  |  |
| Masthead |  |  |
| Layouts |  |  |
| Fonts |  |  |
| Colours |  |  |
| Images |  |  |
| Mode-of-address  |  |  |

*Summary paragraph linking existing media language practices to your ideas*