**MEDIA LANGUAGE ANALYSIS TABLE**

|  |
| --- |
| MAGAZINE |
| Analyse 2 existing magazines of the same genre, including:  Genre codes and conventions Masthead, layouts, fonts, colours, images, mode-of-address |

|  |  |  |
| --- | --- | --- |
| Media Language | What? | Why? |
| Genre |  |  |
| Masthead |  |  |
| Layouts |  |  |
| Fonts |  |  |
| Colours |  |  |
| Images |  |  |
| Mode-of-address |  |  |

*Summary paragraph linking existing media language practices to your ideas*