**Brief and Supporting Material**

**BullyingSupportUK.co.uk**

**Choose ONE of the five commissions offered on which to plan your**

**response.**

PRESS RELEASE from BullyingSupportUK

BullyingSupportUK is an independent charity set up to provide help and

support to young people who are affected by bullying across the UK.

Bullying amongst young people over the last five years is on the increase

and there are worrying trends that suggest that it is becoming more

widespread and that it is changing in nature. There have been nearly 50,000

more calls to children’s charity support lines in 2014 than the equivalent just

five years earlier. Further to this, the profile of the victims is changing as is

the type, location and effect on the victims. Victims surveyed about what

they believed was the root cause of the victimisation, also show a changing

picture across the country.

Here at BullyingSupportUK, we focus on the impact that bullying has

on 14–19 year olds from whatever background, race or culture.

BullyingSupportUK offer independent, anonymous\* advice through a

telephone and online support (web-chat or email). We feel that bullying can

happen to anyone, anywhere and at anytime and we want to be there for

people if they feel it is happening to them. If young people feel that they are

being bullied but are unsure what to do they can read the case studies of

people who we have supported. BullyingSupportUK is an independent

charity and so we rely on donations from individuals and businesses.

Finally, we are always looking for volunteers to help out with our support for

young people (please visit the website for information on how you can get

involved with fundraising and support).

BullyingSupportUK needs a short (maximum six minutes) promotional

video on our services aimed at 14–19 year olds.

We expect this resource to be available for the start of the next

academic year, so you will need to consider the timescales and logistics

involved.

It is worth pointing out that we have sent this request to a number of

media producers, so we will need you to persuade us that your idea is

worth taking forward.

We look forward to working with you.