

How will I be assessed?

You will be assessed through 50% portfolio/coursework, 25% exam and 25% exam board set controlled assessments. Each unit is awarded points, which are translated into an overall grade (Pass, Merit or Distinction) by the assessors at the end of the course. Assignment tasks will be in the form of a variety of observed practical tasks, reports, presentations and activities.



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What sort of work will I be doing?

You will encounter a wide variety of approaches, tasks and exercises. You’ll get your basic knowledge and understanding through combinations of class notes, articles, research, videos, and practical exercises. You’ll learn to apply this knowledge, to explain, analyse and evaluate each individual unit of study. Educational visits, work experience and guest speakers form an integral part of the course in making the learning experience interesting, thought provoking and real. This course is hard work but with motivation, dedication and application all students benefit greatly from its broad approach and achieve excellent results at the end. Most of our students go on to study a variety of different degree programmes. Others have found employment with International companies such as British Airways, Thomas Cook, EasyJet, Kuoni, and Royal Caribbean Cruises.

What extra work can I do?

College expects that for every hour in lessons you should be doing one hour of private study. This is the case for all subjects. In private study time for this subject you will be completing coursework, reading about the subject in newspapers and magazines, watching travel and tourism events with a critical eye and not just for pleasure, researching statistics on the Internet and keeping abreast of current events. The travel and tourism industry is a volatile one, it changes daily and you will need to follow its development by keeping abreast of live issues such as the potential impacts of the expansion of Heathrow Airport, the impacts of economic recovery on global travel, and much more.

**TRAVEL AND TOURISM**

BTEC Level 3 National Extended Certificate

(Edexcel/Pearson)

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Tourism is Britain’s fifth largest industry, it is the third largest export earner and worth £127 billion a year. It supports 3.1 million jobs in over 200,000 small and medium enterprises (source: Visit Britain). This course covers a range of topical aspects relating to the industry as well as helping people to become occupationally ready to take up employment in a range of jobs in both the public and private sectors, in places such as visitor attractions, travel agencies, hotels and restaurants. This can follow either directly after achieving this qualification, or via the stepping stone of Higher Education at Universities or Colleges.

You will study 4 units, which cover some fundamental

aspects of Travel & Tourism:

Unit 1: The World of Travel & Tourism (written exam).

Unit 2: Global Destinations (controlled assessment).

Unit 3: Managing the Customer Experience (coursework).

Unit 4: Specialist Tourism (coursework).

The BTEC Level 3 National Extended Certificate in Travel &

Tourism is the equivalent of 1 A level and allows students to earn

the same number of UCAS points. This is a two year course and should be taken as part of a full College programme alongside

other A level and BTEC National qualifications.

What skills will I learn?

Your course has been designed to allow you to develop transferable independent and team-working skills in planning, communication, presentation, research, and information technology. There is a big focus on developing your customer service skills, to help prepare you for working in the industry.

In the second year of the course you will have the opportunity to

follow an additional study course, learning how to use the Amadeus ticketing software used by travel companies around the world.

What is the department like?

The Hospitality, Leisure & Tourism Department is situated in a purpose built complex with dedicated teaching rooms, complete with multi-media equipment and a computer suite consisting of fully networked machines for all students.

The teaching team are experienced teachers who have relevant experience within the travel and tourism industry. They are very enthusiastic about their subject and are fully committed to providing a high quality education in a caring and supportive environment. Their knowledge of the industry is used to promote a detailed and extensive learning environment as well as supporting you with your studies.

During your lessons you will experience a variety of activities and approaches designed to suit different abilities and learning styles. These range from traditional lessons, group and individual work as well as practical sessions. We work hard to support all students with their studies

What are the entry requirements?

Entrance to this course is a minimum of five GCSE subjects at grade 4 or above including English Language or at least a Merit grade in BTEC First Diploma Travel and Tourism. It is not necessary to have studied this subject at GCSE level at school.

What are the progression routes for this qualification?

Past students are now working for airlines, travel agents, tour operators and cruise operators in marketing, sales, and customer service roles. Others have gone on to degree courses in areas such as International Tourism Management, Destination Management, Events Management, Eco-tourism, Adventure Tourism, Tourism Development, Tourism with Languages. Students also enter other non-related degree programmes such as Law, English, Business Studies

What is the course about?