

**Deadline:** One week homework (for deadline, see project on Godalming Online)

**Task:** You are to produce an imaginative two-page A4 spread looking at the work of Jamie Reid focusing on the Punk Art movement. Research work by Jamie Reid.

1. On tracing paper present research 250 words (size 10pt) biography on Jamie Reid and include information on the punk art movement + analysis of Reid artwork. Include small thumbnail images of a selection of Jamie Reid artworks.

<https://www.rise-gallery.co.uk/product-category/jamie-reid>

<https://www.biography.com/people/jamie-reid-20937155>

<https://www.artrepublic.com/biographies/209-jamie-reid.html>

2. On side 1 of this HW, create a small digital copy of one of Jamie Reid's designs. For the rest of this page create your own digital designs in the style of Jamie Reid. Have a minimum of 4 designs to the page. Make all of your designs different in colour, design and techniques that you are using.

Include thumbnail swatches of textures/patterns/detail/variations/effects that you incorporate into your designs that link to the punk movement.

3. For side 2 of this HW, create a series of 4 x A5 off screen mixed media designs on cartridge paper in the style of Jamie Reid and the punk movement (recommend for you to present 2 A5 designs on side 2 of this HW, and use paperclipstoattachyourother2A5designsasflapsonthesamepage).

The theme for your designs is **Popular Culture & Current Affairs**. Points for you to think about...

What do you intend to communicate with your designs? What is the message behind each design? How will you create a series of four designs? Carefully consider the layout and composition, why have you placed text and image in certain areas of the designs? How will you create a sense of balance in the designs? Consider the hierarchy of text in your designs. How will you use a combination of off-screen and digital techniques?

**Inspiration** – use Pinterest to find interesting Jamie Reid / punk designs to inspire your series of 4 designs

<https://www.pinterest.co.uk/armandcordero/punk-style-i/>

<https://www.pinterest.co.uk/armandcordero/magazine-cover-research-i/>

<https://www.pinterest.co.uk/fernberresford/design-jamie-reid/>

Think about combining **typography** and **photo imagery** (from magazines/newspapers). Images can relate to the punk movement. Adapt using some of the following techniques: paint dragged over the surface; layers – apply paint, let it dry/hair dry and apply another layer, repeat if necessary - try scratching/writing into paint, ink splatters/drips, hand cut letters, digitally produced letters print and apply to design.

*For this task, you must incorporate spray paint (available to use in department, please ask technician as they will need to supervise you whilst you spray paint. You are not allowed to spray paint without supervision) – use stencils of letters/shapes to create breaks/shapes in the spray. Consider playing around with political and celebrity culture.*

See examples towards end of this document.

Below are instructions on how to structure your analysis.

### Analysis Tips

- Analyse the characteristics of the shapes and colours, for example; the bold, striking, dynamic...
- Discuss the moods and emotions this evokes...
- Ask yourself how you feel about the work, and what do you think the artist wants you to think/feel?
- Include quotes from the artist.

### Phrases starting points

- I think the artist evokes a sense/ of... (energy/space) through the use of (bright/rhythmic/colours/shapes).
- For me, the key to this work is the...
- The use of strong bold colours of the shapes emphasises the...

Presentation - This presentation will count highly for your overall mark so be creative and present your work carefully, think about the colours/techniques etc. you are using.



Another example:

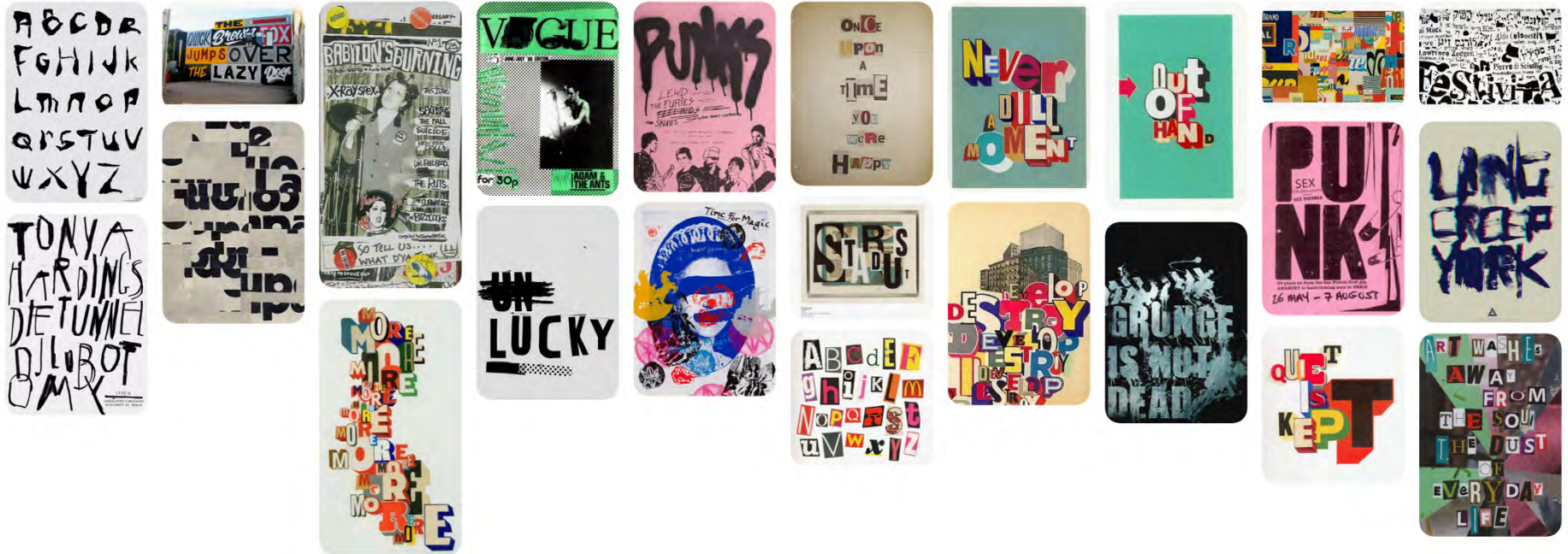




More examples of mixed media designs based on Jamie Reid and the Punk Art Movement



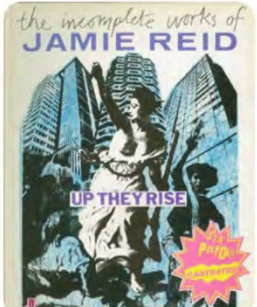
PUNK INSPIRATION



PUNK INSPIRATION



Fred Perry X Peter De Potter



Magazine - Shepard Fairey x Jamie Reid Print Collaboration



Market news: Sotheby's, Jamie Reid, Rachel Howard and...



Shoplifters Welcome

