AS LEVEL MEDIA STUDIES

COMPONENT 3: MEDIA PRODUCTION

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| **Cover Sheet Section A: Candidate to complete** | | | |  | **Centre No:** | | **6** | 4 | | 3 | 9 | 5 |
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| **Candidate Name:** | Jane Bobman | | |  | **Candidate No:** | | |  | |  |  |  |
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| Brief2: Magazines/Online | | **Forms produced** (Please tick): | **A/V** | | | **Print** | | | **Online** | | | |

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| **Title of media production:** | Cosmo Attack |
| **Chosen genre/sub-genre:** | Lifestyle Indie |

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| **Authentication of Key Stages of the Process** | **Date reviewed** | **Learner signature** | **Teacher signature** |
| **Completion of Planning**: details ofkey planning documents completed. | 15/02/19 | Your Initials | KF |
| **DON’T LIE ABOUT WHAT YOU DID**  **Only write what you did complete, even if it was informal/notes etc that counts and can go on the list**  **Research**  Textual analysis of….[specific magazines]  Representation analysis of [specify group, e.g. gender etc]  Target appeal analysis of …[specific magazine/s]  Publisher research into [….]  IPSO research  **Planning**  Proposal  Draft layouts for front cover, contents and double page  Draft article  + add any other planning work you may have done, even if it was informal (eg title ideas, mind maps…)  **Research**  Textual analysis of….[specific music videos]  Representation analysis of [specify group, e.g. gender etc]  Target appeal analysis of …[specific music videos]  Independent record label research into [….]  OFCOM research  **Planning**  Proposal  Storyboard  Script  + add any other planning work you may have done, even if it was informal (eg location recce, shooting script) |
| **Production Process:** details of footage/draft work produced. | 06/02/19  30/01/19 | Your Initials | KF |
| College magazine practice task  Variety of draft layouts for front cover, contents and double page, including colour scheme ideas  Continuity editing practice task of a conversation  [number of shoots, e.g at different locations]  [number of re-shoots required] |
| **Completion of Media Production:** details ofproducts, including the quantity/length, submitted for assessment. Please include the URL if a website has been produced. | 22/03/19 | Your Initials | KF |
| 4 pages for [insert magazine name here] a new mainstream magazine including;  Front covers for a summer and winter edition and a double page feature article  OR  Front covers for a regular and special [….] edition and a double page feature article  [3 minutes 13 seconds] of an original music video for [insert band name here] |
| **Statement of Aims and Intentions** | 15/02/19 | Your Initials | KF |

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| **References:** give details of the exact source of any non-original material used in the production. | **List of software packages:** give brief details of how these have been used in the production. |
| ‘Decline And Fall’  <http://www.purple-planet.com/drama/4583971283>  Barcode <https://www.google.co.uk/search?tbm=isch&source=hp&biw=1280&bih=628&ei=i82HXPrpC8HUsAf1_L6YBw&q=barcode&oq=barcode&gs_l=img.3...0.0..1864...0.0..0.0.0.......0......gws-wiz-img.#imgrc=NputnJRwzkzAOM:&spf=1552403853479> | Photoshop  Final Cut X  [list any others used] |

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| **Authentication Declaration**  *I declare that my media production work, as detailed above, was completed independently. All work is my own, except for any non-original material clearly credited above, and any non-assessed individuals listed in section E worked under my direction. This work has not been submitted for any other qualification.* | |
| **Signed:** Take a picture of your signature and insert here | **Date:** 22/03/19 |

**Cover Sheet Section B: Learner Statement of Aims and Intentions** (approximately 350 words).

Explain the ways in which you will respond to the brief to create a media production, applying your knowledge and understanding of the theoretical framework. Use the questions below as a guide.

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| **Word Count:** | **364** | |  |  | **Centre No:** | **6** | 4 | 3 | 9 | 5 |
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| **Candidate Name:** | | Jane Bobman | |  | **Candidate No:** | |  |  |  |  |
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| **Use evidence from your research into: similar products; the industry context; your target audience, as well as theoretical perspectives, to explain your decisions:**   * How and why will you use media language in your media production? * How and why will you construct representations of individuals, groups and issues/events? * How will you target your intended audience/users? * How will your production conform to its industry context? | | | | | | | | | | |
| *Copy and paste your 350 word Aims and Intentions here* | | | | | | | | | | |

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| **Cover Sheet Section C: Teacher/Assessor to complete** | | | |  | **Centre No:** | | **6** | 4 | | 3 | 9 | 5 |
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| **Candidate Name:** | Jane Bobman | | |  | **Candidate No:** | | |  | |  |  |  |
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| Brief Choose an item. | | **Forms produced** (Please tick): | **A/V** | | | **Print** | | | **Online** | | | |

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| **Assessment**  Please use phrases from the assessment grid and examples from the learner’s work to support. | | | |
| **Criteria** | **Comments** | | **Mark** |
| Produce a statement of aims and intentions to create a media production for an intended audience. |  | | **/10** |
| Create a media production that meets the requirements of the set brief, including suitability for the chosen form, genre, industry context, and target audience. |  | | **/20** |
| Create a media production that uses media language to communicate meanings and construct representations. |  | | **/30** |
|  | | **TOTAL MARK** | **/60** |

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| **Authentication Declaration**  *I declare that the media production work, as detailed in Section A, was completed independently by the learner. All work is the learner’s own, with the exception of any non-original material clearly credited, and any non-assessed individuals listed worked under the learner’s direction. This work has not been submitted for any other qualification.* | |
| **Signed:** Karina’s digital signature | **Date: 15/04/19** |

**GDPR Consent**

**Cover Sheet Section D: Candidate to Complete**

* WJEC may select your work for use at teacher training events and subsequently upload it onto WJEC's secure website (accessible only to teachers via a secure login). Your name would be removed from your work before we use it. All materials are reviewed regularly and are removed when no longer relevant to our qualifications.
* WJEC may select your work for use in teaching and learning resources published on the WJEC/Eduqas public website. Your name would be removed from your work before we use it. All materials are reviewed regularly and are removed when no longer relevant to our qualifications.
* You understand that this agreement may be terminated at any time through written request.[[1]](#footnote-1)
* For further details about how we process your data please read WJEC's [privacy notice](http://www.wjec.co.uk/about-us/data-protection/WJEC%20Privacy%20Notice.pdf?language_id=1)

**If you prefer that WJEC does not use your work in this way, please tick here:**

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| **Centre No:** | **6** | 4 | | 3 | 9 | 5 |  | | | | | | | | | | | | | |
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| **Candidate name:** | | | Jane Bobman | | | | |  | **Candidate No:** | | | |  | |  | |  | |  | |
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| **Candidate Signature:** | | | | Take a picture of your signature and insert here | | | | |  | **Date:** | 15/03/19 | | | | | | | | | |

**Cover Sheet Section E: Production participants (models/actors) to complete**

**Over 13**

* I am over 13 and I give permission for my film/photographic image to be used according to the points detailed in Section D (above) in line with the consent of the candidate (Section D).

**Under 13**

* I give permission for my child’s film/photo image to be used according to the points detailed in Section D (above) in line with the consent of the candidate (Section D).

*Please sign as appropriate.*

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| **Name of participant (printed)** | **Participant/Parent Signature** | **Date** |
| **Who did you take photographs of for your magazine?**  **List all names** | Take a picture of their signature and insert here | 15/03/19 |
| **Who did you film for your music video?**  **List all names** |  | 15/03/19 |
|  |  | 15/03/19 |
|  |  |  |
|  |  |  |

**If any participant has declined permission, please tick here:**

1. You must be over 13 to provide consent. You may withdraw your consent at any time by contacting WJEC on [media@eduqas.co.uk](mailto:media@eduqas.co.uk) Please include the title of the work, the year of assessment, centre name and number, candidate name and the Component in the communication. The work will then be removed from the secure website. [↑](#footnote-ref-1)