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| Article title: |  |
| **Elements of media language** | **Analysis of meanings (include specific examples)** |
| **Layout and Design** |  |
| Positioning of headline, standfirst, pull quotes/ sidebars, columns, images |  |
| Font size, type, colour etc |  |
| Images/photographs (shot type, angle, focus) |  |
| Mise-en-scene – colour, lighting, location, costume/dress as appropriate |  |
| Anchorage of images and text |  |
| **Language (headline, standfirst, copy, captions)** |  |
| Mode of address (direct/indirect; formal/ informal) |  |
| Specific devices e.g. emotive language, rhetorical questions, hyperbole, use of fact/ statistics Subject-specific lexis |  |
| Narrative established |  |