**BTEC Assignment Brief**

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| **Qualification** | Pearson BTEC Level 3 National Diploma in Creative Digital Media Production (Film and Television Production) |
| **Unit number and title** | **Unit 10: Film Production (Fiction)** |
| **Learning Aim(s)**  | **B:** Produce material for a fictional film of a specified genre**C:** Apply post-production techniques to a fictional film utilising codes and conventions of a specified genre |
| **Assignment title** | Film Production |
| **Assessor** | Mark Piper, Stephen Grantham, Matt Toogood, Karina Free |
| **Issue date** | Monday 31st October 2022 |
| **Hand in deadline**  | **Thursday 16th December**  |
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| **Vocational Scenario or Context** | As a member of the creative team at **Magic Rock**, you have been asked to produce a short narrative film or film extract to be broadcast on the **Magic Rock** YouTube channel.   The film (or film extract) will be shown during the upcoming ‘film genre season’ and so you should utilise recognisable generic codes and conventions within your production, either typically or by subverting them.It will be your responsibility to create and gather the necessary material for the production and to prepare and direct the cast and crew. In order to create a successful outcome, you will be required to maintain a professional and organised approach throughout the production. You will be expected to manage a range of elements during filming, such as **camera, lighting and sound**, which will require refinement through suitable **post-production techniques** to produce a **distinctive fictional film**, creative in its use of **generic codes and conventions**. |
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| **Task 1****Learning Aim B.1.3****Learning Aim C.1** | Produce material for a fictional film in a specified genre. You will be responsible for managing the production in a professional manner. You will need to complete a **production diary** that covers planning, filming and editing stages and demonstrates your ability to consistently manage a production with a high degree of organisation and skill. You’ll need to consider the following:* Filming Process
* Camera Techniques
* Managing logistics
* Adhering to professional practices and standards
* Organisation
* Problem Solving
* Editing images
* Editing Sound
* Generic conventions
* Etc…

*Hint*Keep the diary up-to-date and do a little each week to ensure you stay on track, you must refer to the creative choices you are making throughout your diary including on set and in the edit suite. You may wish to use photos you have taken whilst filming, or screen shots as you are editing. |
| **Task 2****Learning Aim B.2** | You will also need to consider the sound requirements for the production and manage effectively where you will source the audio material from.This will involve:* **Script** - following professional working format
* **Sound short-list** in which you identify and choose non-diegetic copyright free soundtracks to use in your production. It must include different options for soundtracks and sound effects, along with a justification of your final choices.
* **Sound report** in which you will meet professional practices as you complete an overview of all the diegetic and non-diegetic audio material used in your final production.

*Hints*Use the templates carefully and remember you can’t complete the Sound Report until after you have edited your film. [Writer Duet](https://writerduet.com/) is an online app you can sign up to (you can use your college email), its free (only lets you have a total of 3 scripts though) and will really help you with script formatting |
| **Task 3****Learning Aim B.3** | You will need to consistently organise your production whilst adhering to professional working practices. You will need to generate appropriate production paperwork (each group member must sign and annotate the pre-production work they carry out individually) and produce the following:* **Production schedule**
* **Risk assessment**
* **Call sheets** (personnel, equipment and daily timings)

*Hint*Divide the work fairly and appropriately and use the templates to help you. |
| **Task 3****Learning Aim C.2** | Apply post-production techniques confidently to edit the images and sound into a short genre film or extract from a genre film (approx. 4-5 minutes), utilising the codes and conventions of a specific genre. You should consider:* continuity
* running time and pace
* iconography
* use of stylistic codes and editing techniques to support narrative
* whether to conform to, or subvert, generic conventions
* diegetic and non-diegetic audio relevant to genre, pace and mood
* titling conventions

Produce the **final cut of the fictional film** and export it appropriately for playback.You’ll also be provided with an observation record from a teacher or a witness statement from a media practitioner regarding the production process.*Hint*Remember you need to keep your production diary up-to-date as you edit your film. Include screen shots of your Final Cut timelines and editing tools as you go. |
| **Criteria covered by this task:** |
| Unit/Criteria reference | To achieve the criteria you must show that you are able to: |
| **Unit 10/B.D2** | Consistently demonstrate organised, professional working practices when producing material for fiction film production. |
| **Unit 10/B.M2** | Produce creative material for use in the making of a fiction film of a specific genre. |
| **Unit 10/B.M3** | Manage film production effectively and efficiently for a fiction film in a recognised genre. |
| **Unit 10/B.P3** | Produce appropriate moving image footage for use in the making of fiction film of a specific genre. |
| **Unit 10/B.P4** | Manage film production appropriately for a fiction film in a recognised genre. |
| **Criteria covered by this task:** |
| Unit/Criteria reference | To achieve the criteria you must show that you are able to: |
| **Unit 10/C.D3** | Use post-production techniques confidently to create a final production that is creative within the codes and conventions of a genre. |
| **Unit 10/C.M4** | Use editing techniques effectively to create a narrative in a fiction film production within the codes and conventions of a genre. |
| **Unit 10/C.M5** | Apply music and effects to enhance a fiction film with the codes and conventions of a genre. |
| **Unit 10/C.P5** | Use editing techniques competently to create a fiction film production that complies with the codes and conventions of a genre. |
| **Unit 10/C.P6** | Apply music and effects appropriately to a fiction film production within the codes and conventions of a genre. |
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| **Sources of information to support you with this Assignment** | **Books:*** Andersson B - The DSLR Filmmaker’s Handbook (John Wiley & Sons Inc, 2015) ISBN 978-1118983492
* Bordwell D & Thompson K - Film Art: An Introduction (McGraw-Hill, 2012) ISBN 978-0073535104
* Braverman B – Video Shooter: Mastering Storytelling Techniques (Focal Press, 2013) ISBN 978-0240825175
* Sanders J – The Film Genre Book (Auteur, 2009) ISBN 978-1903663905
* Thurlow C & Thurlow M – Making Short Films (Bloomsbury Academic, 2013) ISBN 978-0857853875
* Wharton D & Scarratt E – Teaching Analysis of Film Language (British Film Institute, 2005) ISBN 978-0851709819

**Websites:*** [www.bfi.org.uk](http://www.bfi.org.uk/) - website for the British Film Institute
* [www.indiewire.com](http://www.indiewire.com/) – filmmaking tips
* <http://www.bbc.co.uk/dna/filmnetwork/Filmmakingguide> - BBC information about film making.
* <http://www.bectu.co.uk/>– *BECTU Broadcasters Union* Information about roles in the media industry.
* [www.celtx.com](http://www.celtx.com/)  - Free pre-production software
* <http://www.primary-film-focus.co.uk/filmpreproduction.html> - Information about film production techniques.
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| **Other assessment materials attached to this Assignment Brief** |  |