# 01 Demand & Supply

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| **Do you understand Demand & Supply fully?** |  | ✓ |
| **Demand:**  |
| Can you define demand |  |  |
| Explain why the demand curve is downward sloping (3 reasons) |  |  |
| Can you recall the acronym of factors that shift the demand curve |  |  |
| Remember what causes a movement along the demand curve |  |  |
| Recall definitions for Joint, Composite, Derived and Competitive demand |  |  |
| **Supply:** |  |  |
| Can you define supply |  |  |
| Explain why the supply curve is upward sloping  |  |  |
| Can you recall the acronym of factors that shift the supply curve |  |  |
| Remember what causes a movement along the supply curve |  |  |
| Recall definitions for Joint and Competitive supply |  |  |
| **Equilibrium** |  |  |
| Can you define Equilibrium and draw it on a diagram |  |  |
| Can you explain “Excess Demand” and draw it on a diagram  |  |  |
| What effect does “Excess Demand” have on the price |  |  |
| Can you explain “Excess Supply” and draw it on a diagram |  |  |
| What effect does “Excess Supply” have on the price |  |  |
| **Functions of the price mechanism:** |  |  |
| Can you define the price mechanism |  |  |
| Explain the SIR functions of the price mechanism |  |  |
| Illustrate the SIR functions on a diagram |  |  |
| **Help can be found in the following places … ?:** |  |  |
| Read Y1 Powell pages 20-23(Demand) 30-32(Supply) &38-42(Equilibrium) |  |  |
| EconplusDal or Tutor2U videos on Demand, Supply and Price mechanism |  |  |
| Attend a support session in rm 206 (Mon, Wed and Fri 1300) |  |  |

 **Boost exam performance:**

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| Complete the multiple choice questions on Godalming online |  |  |
| Complete 4 & 9 marker questions on Physics & Maths Tutor |  |  |
| Read economics related news, and find articles on Demand, Supply & Equilibrium |  |  |

# 02 Elasticities:

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| **Do you understand Elasticities fully?** |  | ✓ |
| **Price Elasticity of Demand (PED), can you:**  |
| Define PED |  |  |
| Explain why for most goods & services PED is negative |  |  |
| Recall the formula for PED and calculate using an example |  |  |
| Explain price elastic demand |  |  |
| Explain price inelastic demand |  |  |
| Explain price elasticity of demand |  |  |
| Recall the factors that affect PED |  |  |
| Explain what happens to total revenue if PED is elastic, inelastic and unitary |  |  |
| **Income Elasticity of Demand (YED), can you:** |  |  |
| Define YED |  |  |
| Recall the formula for YED and calculate using an example |  |  |
| Explain what positive and negative YED means |  |  |
| Explain what other factors may be affecting demand other than income |  |  |
| Provide examples of normal and inferior goods |  |  |
| **Cross Price Elasticity of Demand(XED), can you:** |  |  |
| Define XED |  |  |
| Recall the formula for XED and calculate using an example |  |  |
| Explain what positive and negative XED means |  |  |
| Provide examples of substitute and complementary goods |  |  |
| **Price Elasticity of Supply (PES), can you:** |  |  |
| Define PES |  |  |
| Recall the formula for PES and calculate using an example |  |  |
| Explain the difference between price inelastic & price elastic supply |  |  |
| Explain the difference between “the short run” and “the long run”  |  |  |
| List all the factors that affect PES |  |  |
| **Help can be found in the following places … ?:** |  |  |
| Watch recommended videos from Godalming online |  |  |
| Attend a support session in rm 206 (Mon, Wed and Fri 1300) |  |  |

 **Boost exam performance:**

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| Complete the multiple choice questions on Godalming online |  |  |
| Complete 4 & 9 marker questions on Godalming online |  |  |
| Read economics related news, and find articles on Elasticities |  |  |

# 03 Costs, Revenue & Market Structure:

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| **Do you understand Costs, Revenues & market Structure fully?** |  | ✓ |
| **Costs & Revenues, can you:**  |
| Define Average Revenue and know the formula |  |  |
| Define Total revenue and know the formula |  |  |
| Define Marginal Revenue and know the formula |  |  |
| Explain how a firm can maximise it’s total revenue |  |  |
| Define Fixed costs, Variable costs, and total costs |  |  |
| Provide examples of fixed, variable costs a business may have |  |  |
| **Production & Productivity, can you:** |  |  |
| Explain the benefits of specialisation |  |  |
| Explain the draw backs of division of labour |  |  |
| Explain the benefits of improved productivity |  |  |
| **Economies of scale, can you:** |  |  |
| Define Economies of scale |  |  |
| Define diseconomies of scale |  |  |
| Recall at least 5 types of economies of scale |  |  |
| Recall at least 5 types of diseconomies of scale |  |  |
| Define the difference between internal & external EOS and illustrate using a diagram |  |  |
| **Market Structure, can you:** |  |  |
| Define Market Structure |  |  |
| Recall the four main types of structure |  |  |
| Recall the 6 components of perfect competition |  |  |
| Recall the objectives of firms outside of profit maximisation  |  |  |
| Explain the principle agent problem |  |  |
| **Help can be found in the following places … ?:** |  |  |
| Watch recommended videos from Godalming online |  |  |
| Attend a support session in rm 206 (Mon, Wed and Fri 1300) |  |  |

 **Boost exam performance:**

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| Complete the multiple choice questions on Godalming online |  |  |
| Complete 4 & 9 marker questions on Godalming online |  |  |
| Read economics related news, and find articles on Markets |  |  |

# 04 Labour Markets:

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| **Do you understand labour markets fully?** |  | ✓ |
| **Labour Demand:** **can you** |
| Explain the marginal productivity theory of the demand for labour |  |  |
| Explain what the demand for labour curve shows |  |  |
| Can you recall the causes of shifts in the demand for labour curve |  |  |
| Remember what causes a movement along the demand for labour curve |  |  |
| Explain the determinants of elasticity of demand for labour |  |  |
| **Labour Supply: can you** |  |  |
| Explain non-monetary considerations for the supply of labour |  |  |
| Explain monetary considerations for the supply of labour |  |  |
| Explain what the labour supply curve illustrates |  |  |
| Remember what causes a movement along the supply curve |  |  |
| Recall the causes of shifts in the market supply curve for labour |  |  |
| **National Minimum Wage: Can you** |  |
| Explain what the national minimum wage is |  |  |
| Draw the national minimum wage on a labour market diagram  |  |  |
| Explain why a premier league footballer gets paid more than a doctor |  |  |
| **Help can be found in the following places … ?:** |  |
|  |  |  |
| Watched recommended videos from Godalming online |  |  |
| Attended a support session in rm 206 (Mon, Wed and Fri 1300) |  |  |

 **Boost exam performance:**

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| Complete the multiple choice questions on Godalming online |  |  |
| Complete 4 & 9 marker questions on Godalming online |  |  |
| Read economics related news, and find articles on Labour market  |  |  |

# 05 Market Failure:

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| **Do you understand Market Failure fully?** |  | ✓ |
| **Market Failure, Competition & Concentration ratios:** **can you** |
| Identify the 6 types of market failure |  |  |
| Identify the 4 main types of market structure (ie perfect Competition etc) |  |  |
| Explain the carrot & stick of competition and the incentives it provides |  |  |
| Explain why economists like competition |  |  |
| Explain what a concentration ratio is |  |  |
| Explain what is meant by a concentration ratio of 5 90 |  |  |
| Identify the limitations of concentration ratios |  |  |
| **Monopoly: can you** |  |  |
| Explain what barriers to entry are  |  |  |
| Explain the barriers to entry that monopolies may have |  |  |
| Explain allocative efficiency – does it exist under monopoly |  |  |
| Explain productive efficiency – does it exist under monopoly |  |  |
| Explain what happens to choice, price and quantity in a monopoly market |  |  |
| Identify three positives of monopoly markets |  |  |
| **Externalities: Can you** |  |
| Explain the difference between Private Costs & Private Benefits |  |  |
| Explain the difference between External Costs & External Benefits |  |  |
| Explain the difference between Social Costs & Social Benefits |  |  |
| Draw an externality diagram where MPB > MSB & give example in real life |  |  |
| Draw an externality diagram where the MSB > MPB & give example in real life |  |  |
| **Help can be found in the following places … ?:** |  |
| Read pages 96 – 116 on the market mechanism, and market failure |  |  |
| Watched recommended videos from Godalming online |  |  |
| Attended a support session in rm 206 (Mon, Wed and Fri 1300) |  |  |

 **Boost exam performance:**

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| Complete the multiple choice questions on Godalming online |  |  |
| Complete 4 & 9 marker questions on Godalming online |  |  |
| Read economics related news, and find articles on Labour market  |  |  |

# 06 Government Intervention:

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| **Do you understand Gov Intervention & Gov Failure fully?** |  | ✓ |
| **Markets work well:** Can you |
| Explain the benefits of monopoly markets |  |  |
| Explain the benefits of competition (think efficiency’s) |  |  |
| Explain how the free market only takes into account the private costs & benefits |  |  |
| Explain the socially optimal level of output  |  |  |
| Explain how free markets promote hard work as a resolution to inequality  |  |  |
| **Market Failure:** Can you |  |  |
| Identify the 6 main types of market failure? |  |  |
| Illustrate the 6 types of market failure using a diagram(except public goods) |  |  |
| Explain why market failure occurs in each of the 6 types  |  |  |
| **Government Intervention:** Can you |  |
| Explain the difference between regulatory and market based interventions |  |  |
| Identify policies to improve the market failure in all 6 market failures |  |  |
| Explain what the CMA is & what the role of regulation is supposed to be |  |  |
| **Government Failure:** Can you |
| Define government failure |  |  |
| Explain how government failure can occur in each of the 6 MF’s |  |  |
| Explain the benefits and drawbacks of government intervention vs the free market |  |  |
| **Help can be found in the following places … ?:** |
| Read pages 99-126 in the year 1 course book |  |  |
| Watch recommended videos from Godalming online |  |  |
| Attended a support session in rm 206 (Mon, Wed and Fri 1300) |  |  |