# 01 Demand & Supply

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| **Do you understand Demand & Supply fully?** |  | | ✓ |
| **Demand:** | | | |
| Can you define demand | |  |  |
| Explain why the demand curve is downward sloping (3 reasons) | |  |  |
| Can you recall the acronym of factors that shift the demand curve | |  |  |
| Remember what causes a movement along the demand curve | |  |  |
| Recall definitions for Joint, Composite, Derived and Competitive demand | |  |  |
| **Supply:** | |  |  |
| Can you define supply | |  |  |
| Explain why the supply curve is upward sloping | |  |  |
| Can you recall the acronym of factors that shift the supply curve | |  |  |
| Remember what causes a movement along the supply curve | |  |  |
| Recall definitions for Joint and Competitive supply | |  |  |
| **Equilibrium** | |  |  |
| Can you define Equilibrium and draw it on a diagram | |  |  |
| Can you explain “Excess Demand” and draw it on a diagram | |  |  |
| What effect does “Excess Demand” have on the price | |  |  |
| Can you explain “Excess Supply” and draw it on a diagram | |  |  |
| What effect does “Excess Supply” have on the price | |  |  |
| **Functions of the price mechanism:** | |  |  |
| Can you define the price mechanism | |  |  |
| Explain the SIR functions of the price mechanism | |  |  |
| Illustrate the SIR functions on a diagram | |  |  |
| **Help can be found in the following places … ?:** | |  |  |
| Read Y1 Powell pages 20-23(Demand) 30-32(Supply) &38-42(Equilibrium) | |  |  |
| EconplusDal or Tutor2U videos on Demand, Supply and Price mechanism | |  |  |
| Attend a support session in rm 206 (Mon, Wed and Fri 1300) | |  |  |

**Boost exam performance:**

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| Complete the multiple choice questions on Godalming online |  |  |
| Complete 4 & 9 marker questions on Physics & Maths Tutor |  |  |
| Read economics related news, and find articles on Demand, Supply & Equilibrium |  |  |

# 02 Elasticities:

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| **Do you understand Elasticities fully?** |  | | ✓ |
| **Price Elasticity of Demand (PED), can you:** | | | |
| Define PED | |  |  |
| Explain why for most goods & services PED is negative | |  |  |
| Recall the formula for PED and calculate using an example | |  |  |
| Explain price elastic demand | |  |  |
| Explain price inelastic demand | |  |  |
| Explain price elasticity of demand | |  |  |
| Recall the factors that affect PED | |  |  |
| Explain what happens to total revenue if PED is elastic, inelastic and unitary | |  |  |
| **Income Elasticity of Demand (YED), can you:** | |  |  |
| Define YED | |  |  |
| Recall the formula for YED and calculate using an example | |  |  |
| Explain what positive and negative YED means | |  |  |
| Explain what other factors may be affecting demand other than income | |  |  |
| Provide examples of normal and inferior goods | |  |  |
| **Cross Price Elasticity of Demand(XED), can you:** | |  |  |
| Define XED | |  |  |
| Recall the formula for XED and calculate using an example | |  |  |
| Explain what positive and negative XED means | |  |  |
| Provide examples of substitute and complementary goods | |  |  |
| **Price Elasticity of Supply (PES), can you:** | |  |  |
| Define PES | |  |  |
| Recall the formula for PES and calculate using an example | |  |  |
| Explain the difference between price inelastic & price elastic supply | |  |  |
| Explain the difference between “the short run” and “the long run” | |  |  |
| List all the factors that affect PES | |  |  |
| **Help can be found in the following places … ?:** | |  |  |
| Watch recommended videos from Godalming online | |  |  |
| Attend a support session in rm 206 (Mon, Wed and Fri 1300) | |  |  |

**Boost exam performance:**

|  |  |  |
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| Complete the multiple choice questions on Godalming online |  |  |
| Complete 4 & 9 marker questions on Godalming online |  |  |
| Read economics related news, and find articles on Elasticities |  |  |

# 03 Costs, Revenue & Market Structure:

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| **Do you understand Costs, Revenues & market Structure fully?** |  | | ✓ |
| **Costs & Revenues, can you:** | | | |
| Define Average Revenue and know the formula | |  |  |
| Define Total revenue and know the formula | |  |  |
| Define Marginal Revenue and know the formula | |  |  |
| Explain how a firm can maximise it’s total revenue | |  |  |
| Define Fixed costs, Variable costs, and total costs | |  |  |
| Provide examples of fixed, variable costs a business may have | |  |  |
| **Production & Productivity, can you:** | |  |  |
| Explain the benefits of specialisation | |  |  |
| Explain the draw backs of division of labour | |  |  |
| Explain the benefits of improved productivity | |  |  |
| **Economies of scale, can you:** | |  |  |
| Define Economies of scale | |  |  |
| Define diseconomies of scale | |  |  |
| Recall at least 5 types of economies of scale | |  |  |
| Recall at least 5 types of diseconomies of scale | |  |  |
| Define the difference between internal & external EOS and illustrate using a diagram | |  |  |
| **Market Structure, can you:** | |  |  |
| Define Market Structure | |  |  |
| Recall the four main types of structure | |  |  |
| Recall the 6 components of perfect competition | |  |  |
| Recall the objectives of firms outside of profit maximisation | |  |  |
| Explain the principle agent problem | |  |  |
| **Help can be found in the following places … ?:** | |  |  |
| Watch recommended videos from Godalming online | |  |  |
| Attend a support session in rm 206 (Mon, Wed and Fri 1300) | |  |  |

**Boost exam performance:**

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| Complete the multiple choice questions on Godalming online |  |  |
| Complete 4 & 9 marker questions on Godalming online |  |  |
| Read economics related news, and find articles on Markets |  |  |

# 04 Labour Markets:

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| **Do you understand labour markets fully?** |  | | ✓ |
| **Labour Demand:** **can you** | | | |
| Explain the marginal productivity theory of the demand for labour | |  |  |
| Explain what the demand for labour curve shows | |  |  |
| Can you recall the causes of shifts in the demand for labour curve | |  |  |
| Remember what causes a movement along the demand for labour curve | |  |  |
| Explain the determinants of elasticity of demand for labour | |  |  |
| **Labour Supply: can you** | |  |  |
| Explain non-monetary considerations for the supply of labour | |  |  |
| Explain monetary considerations for the supply of labour | |  |  |
| Explain what the labour supply curve illustrates | |  |  |
| Remember what causes a movement along the supply curve | |  |  |
| Recall the causes of shifts in the market supply curve for labour | |  |  |
| **National Minimum Wage: Can you** | |  |
| Explain what the national minimum wage is | |  |  |
| Draw the national minimum wage on a labour market diagram | |  |  |
| Explain why a premier league footballer gets paid more than a doctor | |  |  |
| **Help can be found in the following places … ?:** | |  |
|  | |  |  |
| Watched recommended videos from Godalming online | |  |  |
| Attended a support session in rm 206 (Mon, Wed and Fri 1300) | |  |  |

**Boost exam performance:**

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| Complete the multiple choice questions on Godalming online |  |  |
| Complete 4 & 9 marker questions on Godalming online |  |  |
| Read economics related news, and find articles on Labour market |  |  |

# 05 Market Failure:

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| **Do you understand Market Failure fully?** |  | | ✓ |
| **Market Failure, Competition & Concentration ratios:** **can you** | | | |
| Identify the 6 types of market failure | |  |  |
| Identify the 4 main types of market structure (ie perfect Competition etc) | |  |  |
| Explain the carrot & stick of competition and the incentives it provides | |  |  |
| Explain why economists like competition | |  |  |
| Explain what a concentration ratio is | |  |  |
| Explain what is meant by a concentration ratio of 5 90 | |  |  |
| Identify the limitations of concentration ratios | |  |  |
| **Monopoly: can you** | |  |  |
| Explain what barriers to entry are | |  |  |
| Explain the barriers to entry that monopolies may have | |  |  |
| Explain allocative efficiency – does it exist under monopoly | |  |  |
| Explain productive efficiency – does it exist under monopoly | |  |  |
| Explain what happens to choice, price and quantity in a monopoly market | |  |  |
| Identify three positives of monopoly markets | |  |  |
| **Externalities: Can you** | |  |
| Explain the difference between Private Costs & Private Benefits | |  |  |
| Explain the difference between External Costs & External Benefits | |  |  |
| Explain the difference between Social Costs & Social Benefits | |  |  |
| Draw an externality diagram where MPB > MSB & give example in real life | |  |  |
| Draw an externality diagram where the MSB > MPB & give example in real life | |  |  |
| **Help can be found in the following places … ?:** | |  |
| Read pages 96 – 116 on the market mechanism, and market failure | |  |  |
| Watched recommended videos from Godalming online | |  |  |
| Attended a support session in rm 206 (Mon, Wed and Fri 1300) | |  |  |

**Boost exam performance:**

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| Complete the multiple choice questions on Godalming online |  |  |
| Complete 4 & 9 marker questions on Godalming online |  |  |
| Read economics related news, and find articles on Labour market |  |  |

# 06 Government Intervention:

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| **Do you understand Gov Intervention & Gov Failure fully?** |  | | ✓ |
| **Markets work well:** Can you | | | |
| Explain the benefits of monopoly markets | |  |  |
| Explain the benefits of competition (think efficiency’s) | |  |  |
| Explain how the free market only takes into account the private costs & benefits | |  |  |
| Explain the socially optimal level of output | |  |  |
| Explain how free markets promote hard work as a resolution to inequality | |  |  |
| **Market Failure:** Can you | |  |  |
| Identify the 6 main types of market failure? | |  |  |
| Illustrate the 6 types of market failure using a diagram(except public goods) | |  |  |
| Explain why market failure occurs in each of the 6 types | |  |  |
| **Government Intervention:** Can you | |  |
| Explain the difference between regulatory and market based interventions | |  |  |
| Identify policies to improve the market failure in all 6 market failures | |  |  |
| Explain what the CMA is & what the role of regulation is supposed to be | |  |  |
| **Government Failure:** Can you | |
| Define government failure | |  |  |
| Explain how government failure can occur in each of the 6 MF’s | |  |  |
| Explain the benefits and drawbacks of government intervention vs the free market | |  |  |
| **Help can be found in the following places … ?:** | |
| Read pages 99-126 in the year 1 course book | |  |  |
| Watch recommended videos from Godalming online | |  |  |
| Attended a support session in rm 206 (Mon, Wed and Fri 1300) | |  |  |