

GRAPHIC DESIGN Henri Matisse

Aim: To study the artist's style and technique to help you explore the use of surface pattern, texture, collage, layout and composition, and typography.

Deadline: One week homework task. See Godalming Online

Task: Produce 2x A4 sides covering the work of HENRI MATISSE (see examples below).

TASK 1 RESEARCH (see right for example)

Research the work by artist HENRI MATISSE <https://www.tate.org.uk/art/artists/henri-matisse-1593> - written research (approx. 250 words, size 10pt), biography about Matisse + analysis of a Henri Matisse artwork, which you will create a copy of. *Attach as tracing paper flap to top left of side 1.*

Below are instructions on how to structure your analysis.

Analysis Tips

- Analyse the characteristics of the shapes and colours, for example; the bold, striking, dynamic...
- Discuss the moods and emotions this evokes...
- Ask yourself how you feel about the work, and what do you think the artist wants you to think/feel?
- Include quotes from the artist.

Phrases starting points

- I think the artist evokes a sense/ of... (energy/space) through the use of (bright/rhythmic/colours/shapes).
- For me, the key to this work is the....
- The use of strong bold colours of the shapes emphasises the...

TASK 2 CREATE COPIES (see right for example)

Create copies of paper cutout artworks by Matisse:

- Create 1x handmade off-screen collage copy.
- Create 2x digital copies – Adobe software.
- Your copies are to fill side 1 of this homework. Make good use of the whole page.

For your copies you must choose artworks from the selection:

<https://online.godalming.ac.uk/mod/folder/view.php?id=59942>

For the handmade collage copy, you are to use a combination of:

- coloured card
- pre-prepared acrylic painted papers (use the paint rollers + acrylic paint + cartridge paper, available in department to create your own pre-prepared surfaces).

There is a range of different coloured card/paper + paint in the design dept. Plan your work and select the right colours for your copy.

Example of side 1 (task 1 and 2)



Another example of side 1 (task 1 and 2)



TASK 3 CREATE YOUR OWN REFERENCE IMAGES

Take 4 photos of plants (e.g. leaves, potted plants, cacti in your home/outdoors/garden centre). Print photos as thumbnail images onto tracing paper (dimensions approx. 15cm x 6cm) – attach to left side with glue stick/paperclip Example see below



TASK 4 'PREP AND PLANNING'

Next, on a separate piece of A6 cartridge paper or A6 tracing paper, you are to prep and plan your own designs using 2B or 4B pencil. Create outline drawings of your photographs of plants, thinking carefully about layout and composition. You must simplify what you can see in your photos to the utmost, drawing simple organic shapes and forms. Use Matisse artworks as reference to help you work in the style of Henri Matisse. Attach paper to left page using paper clip. Example see right



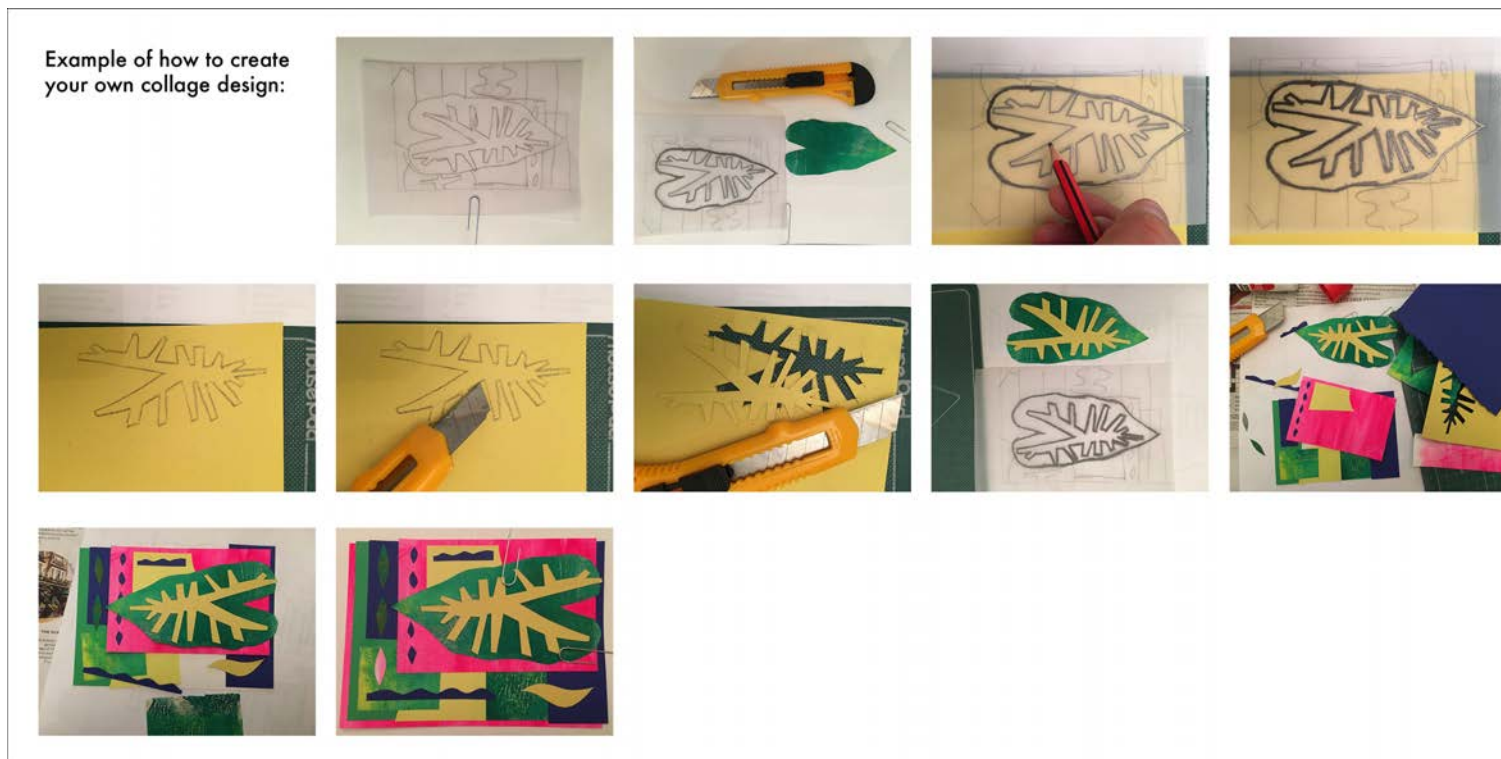
TASK 5 CREATE YOUR OWN DESIGNS IN THE STYLE OF MATISSE

Next, use your 'Prep and planning A6 page' as reference – Create 4 of your own collage designs on cartridge paper (landscape 13 x 9cm) in the style of Matisse, based on your observations of plants.

Use a combination of the coloured card and pre-prepared painted paper. Matisse would paint paper papers using gouache paint but you can use acrylic paint available in the department – he would pre-prepare paper with flat colours and then once it was dry, he would use scissors (you can use scissors or craft knife) to cut the shapes he needed to make his paper cutout pieces.

Look at Matisse artworks to help you select colour palettes. You could use the same colours that Matisse used in his paper cutout artworks. Only use glue sticks, do not use PVA glue.

My example of how to approach task 5 (see below)



Example of task 4 (4 collages)



Another example of task 4 (4 collages)



Another example of task 4 (4 collages)



(FINAL) TASK 5 'ADD TYPOGRAPHY'

Select one of your own collage designs and scan to your email. Download (save target as pdf) and open the scanned file in Adobe Photoshop, edit your design by:

Top Menu Bar > Image > Adjustments > Levels.
Copy and Paste your design into Adobe Illustrator.

Use the 'Blackout Midnight' typeface to add typography to your design. The typography must be a short quote of Henri Matisse. His quotes can be found via:

https://www.brainyquote.com/authors/henri_matisse/
<http://www.henri-matisse.net/quotes.html/>
<https://quotes.thefamouspeople.com/henri-matisse-4821.php>

The 'Blackout Midnight' typeface can be downloaded as an Illustrator file via Godalming Online:

<https://online.godalming.ac.uk/mod/folder/view.php?id=59942>

Print onto tracing paper (dimensions of design approx. 13cm x 9cm) trim to size and attach to side 2 of hw as a flap using paper clip. Example of task 5 and Blackout Midnight typeface (see right)

Typeface for you to use:

BLACKOUT MIDNIGHT TYPEFACE

A	B	C	D	E	F
G	H	I	J	K	L
M	N	O	P	Q	R
S	T	U	V	W	X
Y	Z	0	1	2	3
4	5	6	7	8	9

Example of task 5:



Example of completed homework

Side 1



Side 2



Prepare what you need for the homework. Here is a summary...

- Reference images of Henri Matisse artworks to use for your copies, available via Godalming Online (GOL)
- Biography information about Henri Matisse available via internet, links, library books about Matisse, for your research
- Analysis tips on page 1 of this homework brief to help you get started with writing your analysis of one of Matisse artworks
- Tracing paper flap or your research and analysis
- Coloured card available in the department (see shelves of paper or ask technician) to use for your copies and own collages
- Pre-prepared painted surfaces (in the department, use rollers and acrylic paint to paint flat surfaces of colour on cartridge paper) to use for your copies and own collages
- Adobe software to create your digital copies of Matisse artworks
- Tracing paper for your 4 photographs of plants
- A6 cartridge paper or tracing paper and pencil for your 'prep and planning' simplified drawings of your plant photographs
- 'Blackout Midnight' typeface, available via GOL
- Tracing paper for task 5 (your scanned collage design with 'Blackout Midnight' typography)

