**The Message**

***A very brief overview of what the idea is. Refer to target audience and what relevant research you’ve done.***

**Act 1**

***Outline what will happening in the opening sequence / first few scenes.***

**Act 2**

***Outline what will happen in the middle part of your film.***

**Act 3**

***Outline the resolution / closing few scenes of your film idea. This is the point where you can elaborate further on what you’ve written in Rationale.***

**Why choose our production company for this commission?**

***Briefly explain why MOVE IT should choose your production company. You can start referring to ‘how’ you are going to create this piece. Remember you are selling your services, so use persuasive language.***