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| **Key features** | **TABLOID** | **BROADSHEET** |
| **Amount of text** |  |  |
| **Number/ size of visuals** |  |  |
| **Headlines** |  |  |
| **Tone** |  |  |
| **Content/ type of stories** |  |  |
| **Language** |  |  |
| **Size** |  |  |
| **Other** |  |  |