Course information for UCAS applicants

Course Title: BTEC Level 3 National Diploma in Business

Exam Board: Pearson

Year 1 Units:

Unit 1: Exploring Business (90 credits)

Unit 2: Developing a Marketing Campaign (90 credits)

Unit 3: Personal and Business Finance (120 credits)

Unit 8: Recruitment and Selection Process (60 credits)

Year 2 Units:

Unit 4: Managing an Event (90 credits)

Unit 5: International Business (90 credits)

Unit 6: Principles of Management (120 credits)

Unit 19: Pitching for a New Business (60 credits)