**Regulation**

The Independent Press Standards Organisation (IPSO) was formed following the Leveson Inquiry and now regulates many newspapers and magazines in Britain.

Task 1:

* Research the IPSO Editors Code of Practise and make notes about the Key Areas.
* Now note down details about recent rulings on the Sun newspaper

**Audience**

You will study selected pages of the website, in order to identify key industry and audience issues.

Task 2:

Study the pages of the Sun and the webpages.

* Note down details of all the advertisements you can see
* What types of product are advertised in the Sun?
* What does the advertising suggest about the target audience for The Sun?
* Note down any references to other News UK products
* Identify three key features in the set text front cover and three key features of the website and consider how these appeal to different audiences.

**![C:\Users\uswer\AppData\Local\Microsoft\Windows\INetCache\IE\29640FD3\Question-Guy[1].png]()How to approach the question**

* **Point**: make a point about what is similar or different about representation in the newspaper front page
* **Example**: give specific examples (at least one from each) from your venn diagram/annotations to back this point up
* **Explain**: how the example/s actually communicate the representations to the audience
	+ Challenge: Link to representation theory / effect on the audience

At least three paragraphs and an overall conclusion